





AN OFFICIAL OUTFITTER OF THE 2008 U.S. OLYMPIC TEAM

RALPHI **UREN**





6 | POSTCARD: GREENLAND 10 INBOX



Pineapple Express, page 4

BRIEFING

13 | THE MOMENT AS Beijing prepares for its global spotlight, some bad habits emerge

14 | THE WORLD Disturbing explosions; gorilla extinctions; AIDS; prostate examinations

17 | VERBATIM John Kerry on Obama's birthday wish: Muammar Gaddafi calls Iran vain

18 | POLITICS Let the Games begin, and give the candidates a break

19 | HISTORY Olympic medals: Laurel to jade

20 | POP CHART Stephen Colbert's spider: I.K. Rowling's new book;

Madonna's milestone 21 | MILESTONES Henry Kissinger remembers

Peter Rodman

22 | THE AWESOME COLUMN Meet the swing voter: Joel Stein's grandma

25 | IN THE ARENA Why Obama needs to change the conversation

Paris Hilton Video showdown, page 20



49 | SOCIAL NORMS Antiperspirants are getting amped up. Do Average Joes really need

to be that much dryer? 51 | EXERCISE Resistance stretching isn't just for

Olympic workouts 51 | USER'S GUIDE The

next online Scrabble knockoff? You build it

52 | GOING GREEN New financing lets more homeowners tap into solar power

54 | WOMEN'S HEALTH Home birthing makes a comeback

59 | MOVIES The Tropic Thunder spoof on starstudded comedies and action flicks

61 | TELEVISION The Hills might be fake, but that's why it's fun to watch

62 | BOOKS Triumphs in both The Gargoyle and The Cure for Grief

63 APPRECIATION Remembering Solzhenitsyn, at home and in exile

65 DOWNTIME Vampire lovers sizzle; Eleguand Frozen River score

Ben Stiller Rumbles in the jungle, page 59

66 | ESSAY: DOG DAYS Choosing a presidential pet is no easy task. Will it be a purebred, mutt or designer mix?



Rick Warren A pastor's global goals, page 36



African agony Ethiopia's food crisis, page 32

On the cover: Photograph for TIME by Robert Gallagher. Insets, from left: AP; Andrew Kaufman for TIME

influential pastor and changed religion 44 | HOW AMERICA DECIDES Why Evangelical

WARREN How he became

in the Clinton camp

30 | NATION: ANTHRAX The

mystery of Bruce Ivins

32 | WORLD: ETHIOPIA

hitting East Africa

36 | RELIGION: RICK

America's most

Food aid alone won't solve the hunger crisis

voters favor McCain 46 | SOCIETY: BEER PONG Is this collegiate

pastime a sport or a dangerous drinking game?

10 Questions. The *Knocked Up* actor stars in the new stoner comedy *Pineapple Express*.

Seth Rogen will now take your questions



Next Questions
Ask Tom Wolfe your questions
for an upcoming interview, at
time.com/10questions

Are you a stoner in real life or just in the movies?

Adam Odsess-Rubin
BERRELEY, CALIF.
The guy from Berkeley asked
that? That's a shock. Yeah, I
smoke pot. Not to the extent
that my characters do, just
because I have jobs and my
characters often don't.

Your movie is an action stoner flick. Isn't that an oxymoron?

Marnix Weber, WASHINGTON I guess it is. That's kind of the joke of it. Who are the last guys in the world that would function well in an action-movie-type situation? The answer is potheads. I've definitely spent large periods of my life where I've done absolutely nothing but smoke weed, so it was during those periods where we thought, If someone was trying to murder us, that would be pretty entertaining-until they killed us.

If you weren't a comedian, what would you be? Tanuj Pandey

Oh, man, I don't Ihin I could do anything else. I'd probably be a crackhead, maybe a drug dealer or seller of bootleg movies—something like that. Something easy and illegal. I started doing stand-up when I was around

ever really wanted to do. You're going to play the Green Hornet. What makes you qualified to play a superhero?

13 years old, so this is all I've

Claudio Paone, BOSTON Well, he's not a superhero. He has no superpowers—he's just a master crime fighter. But what makes me qualified



to play one? I don't know. I've acted in movies before. I am an actor. I guess that instantly makes me qualified. I read a lot of comic books, so I think that helps. Man, Claudio really has an attitude problem.

Do you ever think about acting in serious roles? Mary Muhlenfeld

NAPERVILLE, ILL.
Yeah. I mean, I don't sit
around and think about it for
large periods of time, but I
would do it. I don't really go
to that many serious movies.
And my only rule is, Is the
role something I would go
see' Often Till red a script
and say, That's a great movie,
tons of people will go see
that, but I never would in
a million years.

Much of your comedy is based on the geek subculture. Are you still a geek, or have you grown out of it?

Misha Baupa, VANCOUVER I was at Comic-Con for hours. If anything, I've made more money, and it's allowed me to really indulge in my geeky side in a way! never thought I'd be able to. I buy comic books and toys and figurines and statues—all that stuff.

Are there any plans for a Freaks and Geeks movie?

Darrell Surhigh SCOTTSDALE, ARIZ. I can't imagine how many people would be interested in seeing it, to be perfectly honest. There is a real subculture of people who like it, but if it was really that popular, it wouldn't have gotten canceled in the first place. It would probably suck, I imagine.

Where do you get inspiration for the films you write? Frederick Do

RIVERSIDE, CALLE.
Obviously, people draw from
things that happen to them
in life. But when (writing
partner] Evan Goldberg and I
write, we always think about
what would we want to see
when we go see movies.

Who is your fashion idol? Jecca Galeas, HOUSTON

My girlfriend dresses nice, so she's my fashion idol. If she really hates something I'm wearing, she'll be very vocal about it. My weight fluctuates, and I'll try to hang on to clothes that probably aren't right for whatever weight I'm at. She'll be very quick to point that out.

Has your success changed what a leading man can look like in films? Michael Tedder

NEW YORK CITY

John Candy was the lead in a lot of movies. I mean, there's been much fatter, uglier people than me who've done this. So I'd say no, not necessarily. That being said, I've noticed a lot more guys who kind of look like me out in the world. Like, there's more slightly heavyset [levish guys who have dark glasses and let their hair grow out a little bit. Me and Jonah Hill have started that trend.

To hear more from Rogen and to subscribe to the 10 Questions podcast on lTunes, go to time.com/10questions



WE HAVE A SHARP EYE FOR GLOBAL OPPORTUNITIES.

Templeton fund managers spot global investment opportunities others might miss.



When you realize that over half the world's investment opportunities are located outside the United States. you can begin to see what global investing can do

for your portfolio. Of course, taking advantage of this situation requires a unique perspective. With offices in over 25 countries and analysts using research techniques honed for over 50 years, we spot opportunities others might miss. That experience and expertise have made Templeton a leader in global investing.

For information about how our perspective might benefit your portfolio, see your financial advisor, call 1-800-FRANKLIN or visit franklintempleton.com.



FRANKLIN TEMPLETON INVESTMENTS

< GAIN FROM OUR PERSPECTIVE

TEMPLETON GLOBAL BOND FUND



Out of 181 U.S.-domiciled World Bond Funds

Before investing in Templeton Global Bond Fund, you should carefully consider the fund's investment goals risks, charges and expenses. You'll find this and other information in the fund's prospectus, which you can obtain from your financial advisor. Please read the prospectus carefully before investing.

Bond prices generally move in the opposite direction of interest rates. Thus, as the prices of bonds in the fund adjust to a rise in interest rates, the fund's share price may decline.

Foreign investing involves special risks including currency fluctuations and political uncertainty. Morningstar Ratings measure risk-adjusted returns. The Overall Morningstar Rating™ for a fund is derived from a weighted average of the performance figures associated with its 3-, 5- and 10-year (if applicable) rating metrics. Past performance does not guarantee future results.

Franklin Templeton Distributors, Inc., One Franklin Parkway, San Mateo, CA 94403.

†Source: Morningstar® 6/30/08. For each fund with at least a 3-year history, Morningstar® calculates a risk-adjusted return measure that accounts for variation in a fund's monthly perfor including the effects of all sales charges), placing more emphasis on downward variations and rewarding consistent performance. The top 10% of funds in each category receive a Morni of 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars and the bottom 10% receive 1 star. (Each share class is counted as a fra one fund and rated separately.) The Fund was rated against 181, 149 and 105 funds and received Morningstar Ratings of 4, 5 and 5 stars for the 3, 5 and 10-year periods, respectively, Morn Rating* is for Class A shares only, other share classes may have different performance characteristics. ©2008 Morningstar, Inc. All rights reserved. The information contained herein is etary to Morningstar and/or its content providers; may not be copied or distributed; and is not warranted to be accurate, complete or limely. Neither Morningstar nor its content providers responsible for any damages or losses arising from any use of this information

Global Dispatch
For a new postcard from around the world every day, visit time.com

polar tipping point

BY BRYAN WALSH

O UNDERSTAND WHAT HAS HAPpened to the earth's atmosphereand, therefore, how our climate might change in the future-some ice-core scientists in the Arctic are training their eyes directly downward. It's an incredibly important job. It's also, as the participants in the North Greenland Eemian Ice Drilling (NEEM) project will attest, incredibly fun. Where else can you snowmobile all day across Olympicquality piste, make modern art out of 200-year-old ice crystals and relax at "night" (the sun never sets during the arctic summer) with copious amounts of Carlsberg beer delivered by the U.S. Air Force? Oh, and in your downtime, you can extract ancient cores of ice that contain atmosphere from tens of thousands of years ago. "It's a cool gig," says Trevor Popp, a postdoctoral student and ice-core driller.

The gig can also be downright freez-

ing, as I discover when our visiting group (a collection of journalists, scientists and Danish environmental officials) decamps from the C-130 Hercules transport plane that brought us to NEEM. It's maybe -9°C (16°F) on the ice-balmy, as far as summertime goes on the Greenland ice sheet. Dorthe Dahl-Jensen, the motherly Danish field leader of the NEEM project, greets us at the camp's main kitchen, dining room and work space: a toasty geodesic dome straight from the winter dreams of Buckminster Fuller, I quickly learn that a great deal of time in an arctic research camp is spent preparing and sharing food. In part, that's because the body churns through calories in the cold. But those shared meals-featuring steaks half the size of Frisbees on this particular night-and leisurely coffee breaks foster a family atmosphere among the international scientists at NEEM, all but a handful of whom are fun-loving Europeans.

Yet despite the Jimi Hendrix playing on the dome's stereo and the empty mini-



Core Issues NEEM researchers measure climate change using air captured in ancient ice

kegs of Heineken, this isn't polar summer camp. The scientific work being done at NEM is as hard as it is necessary. About a mile (1,6 km) outside the main camp, Danish scientists Steffen Bo Hansen and Sigfus Johann Johnsen drill holes 70 meters and down. The ice beneath NEM is more than a mile and a half (2,5 km) thick, the result of over 13,000 years of accumulated snow. Tiny air bubbles from the year the snow fell are tapped in Javers of frost,

and.when the ice is brought back to the surface, scientists can analyze the ancient atmosphere and discover the temperature and carbon dioxide concentration of Greenland's air, say, 115,000

years ago. That's the end of the

Eemian geologic period, the warm era before the earth's last lec Age (which ran until about 11,700 years ago). We know the planet was some 3' to 5'C (5' to 9' F) warmer during the Eemian period than it is today, and by analyzing the resent ice core, researchers might be able to figure out how the Greenlandic esheet—which contains enough frozen water to raise sea levels by 7 meters (if there all time the—might react as our own climate warms. No one knows what the tipping point for rapid melting might be, but NEEM could help us find out. "Without an understanding of the past, there's no hope we can predict what will happen in the future," says Dahl-Jensen.

Standing on the seemingly endless ice cap, where blinding white stretches in all directions. I find it hard to imagine ever losing Greenland. But the island has surrendered an average of 150 billion tons of ice over the past four summers, melting away like the cubes of glacierdating back to 1816—that the scientists drink in glasses of whiskey at a farewell party. As it warms, we'll probably lose more, but the hope is that through projects like NEEM, we will finally understand our climatic past before meeting our uncertain future. The scientists here think we're running out of time-a concept that loses all meaning through the nightless arctic summer. I force myself to go to bed at about 11:30 and try to sleep despite the light. I wake up once to use the bathroom and stagger outside my tent. It's 2 a.m. The sun is bright and getting brighter.



What makes United States Mint proof coins authentic?

It's that "United States Mint" part.

For authentic collectible coins, there's only one place to go – the United States Mint – the only mint authorized to make U.S. legal tender coins. When you buy a proof set from the United States Mint, you'll always get impeccable, pristine coins, never touched by human hands and sealed in a protective case. And for \$25.95, you can enjoy the 2008 United States Mint 50 State Quarters Silver Proof Set*, struck in 90% silver. As collectibles, they truly shine.

FOR GENUINE UNITED STATES MINT PRODUCTS, VISIT WWW.USMINT.GOV OR CALL 1.800.USA.MINT.



GENUINELY WORTHWHILE















IT FEELS GOOD TO WIN AWARDS. IT FEELS BETTER TO GIVE BACK TO THE COMMUNITY.

Teaching job skills, helping the homeless, and organizing sports leagues that keep kids off the street. They're all ways in which Toyota dealers help their communities as well as their customers. The Toyota President's Award honors a select group of these dealers. It's our way of congratulating them both for their commitment to their work, and their commitment after work.















TOYOTA MALL OF GEORGIA JOINS FORCES TO SPREAD KINDNESS ACROSS ATLANTA.

hoto: Kim Craft



Toyota Mall of Georgia owner John Williams Jr. (right), with wife Jennie, partnered with Kevin Myers (left), Senior Pastor of 12Stone Church, to support the 12days12ways campaign, which resulted in contributions like a vehicle for John Hylton.

It's a truism worth repeating: When people shift their focus from themselves to others, good things occur.

Consider what happened around Atlanta during the 2007 Christmas season, when Toyota Mall of Georgia in

Buford and owner John Williams Jr. became part of a wave of kindness that rolled across the area.

"Local residents were encouraged to submit names of people who could use a helping hand," says Williams.
"We learned about thousands of random acts of compassion by individuals across the county."

Partnering with a nearby 12Stone" Church congregation, Williams lent support to the 12days12ways campaign. As prizes, the dealership offered a Sienna van and a Scion tC as part of that partnership.

 $\hbox{``There were significant stories of life changes that emerged from this joint effort,'' says Kevin Myers, the}\\$

TOYOTA MALL OF GEORGIA

has received the Toyota President's Award for the 7th consecutive year. The award is given for outstanding sales, customer service and quality. church's Senior Pastor. "A student, for instance, had to take multiple forms of public transportation every day to get to his classes. Now that he has a vehicle, he's freed up to study, attend additional classes and work a part-time job."

Nearly 4,000 people nominated someone in need of one of the gifts offered.

"Without John and Toyota Mall of Georgia, this campaign couldn't have been realized," notes Myers. "It was a partnership that leveraged the best capabilities of both organizations in a way that neither could have accomplished on its own."



MILTON MARTIN TOYOTA SPREADS YULETIDE JOY TO AREA KIDS.

oto: Kim Cra



Milton Martin Toyota President Mike Martin (left) and General Manager Ricky Martin (right) join efforts with Hall-Dawson CASA Executive Director Connic Stephens to bring holiday cheer to children like Marilu Downs, former CASA child.

Each December, the showroom of Milton Martin Toyota in Gainesville, Ga., transforms into a Yuletide wonderland for about 80 kids from all over the area. Under the leadership of brothers Mike and Ricky Martin, the dealership hosts a first-class Christmas party for children who have been abused or neglected.

The annual holiday event includes a visit from Santa Claus, who hands out presents that were purchased and wrapped by dealership employees. "The purpose for our involvement is simply to bring a little Joy and happiness to some of the underprivileged children of Hall County," Mike says. "The experience of seeing the excitement on these kids' faces makes the holidays more special for all of us."

The party is an example of the ongoing partnership between Milton Martin Toyota and the Hall-Dawson Court-

Appointed Special Advocates Program (CASA), a nonprofit volunteer organization that represents the best interest of abused and neglected children in the juvenile court. Begun 19 years ago, the local program served 384 children last year.

"Mike Martin was one of our first board members," says Connie Stephens, Executive Director of the Hall-Dawson CASA Program. "Milton Martin Toyota has helped raise money and sponsor events. They have been absolutely phenomenal in helping abused and neglected children in our community."

MILTON MARTIN TOYOTA

has received the Toyota President's Award for the Sth year. The award or given for cutstanding sales, customer service and quality







GLOBALIZING THE GAME

IN 1972, THE U.S. MEN'S BASKETBALL team faced the Soviet Union to decide the gold medal at the Summer Games in Munich. The result was one of the most controversial in the Games' history: Aided by a referee's decision, the Soviets won 51-50 to end the U.S. team's 63-game unbeaten streak in Olympic basketball. The Soviets' Munich victory was an early stop on the road to basketball's globalization.

Which moment did the most to transform the Games?

Visit SI.COM/MOMENTS for insight, including:

- · Video
- · Writers' commentary
- · Fan reaction

Inbox





Let the Games Begin

YOUR COVER PHOTO OF SWIMMER DARA Torres would also make a great cover for SPORTS ILLUSTRATED'S SWIMSUIT edition [Aug. 4]. Best of luck to her in Beijing! C. Lin lacobson, PASCAGOULA, MISS.

IF TORRES TESTS POSITIVE FOR STEROID use, then certainly, let's all be disappointed and heap derision on her. For now, may we please celebrate her focus, competitive spirit, discipline and willpower?

Nancy Johnson, AUSTIN, TEXAS

I RECOGNIZE YOUR MAGAZINE LARGELY caters to a U.S. audience, but the overrepresentation of U.S. athletes in "100 Olympic Athletes to Watch" may mean that some of your readers will not focus on athletes from other countries who have fascinating stories. Richard Barrett, HONOLULU

Beijing's Obstacle Course IN "THE OLYMPIC CHALLENGE," PICO IYER

insinuates that the world will regret awarding China the 2008 Olympics as it did the 1936 Games in Berlin [Aug. 4]. Why even mention that Albert Speer, the son of Hitler's architect, contributed to the design of the event? China is not without indiscretions, but to equate the country with the Nazi regime is reprehensibly unjust. Winston Wang, PRINCETON, N.J.

Mr. Obama Goes to Europe I ENIOVED KAREN TUMBLETY'S ARTICLE ON

and interview with Senator Barack Obama [Aug. 4]. 'As a military man who spent some 35 years on active duty or working as a contractor for the U.S. Air Force, I quickly picked up on Obama's response when speaking of the military mission before us: "We still have the most valuable possible resource to get the job done-and

SETTING THE RECORD STRAIGHT

■ In the Verhatim section of TIME's July 28 issue, the name of ABC News's senior national correspondent was misspelled. He is lake Tapper.

that's our men and women in uniform." That statement makes him qualified in my mind to be Commander in Chief.

Sid Howard, MIDWEST CITY, OKLA.

McCain Takes the Gloves Off

RE IOE KLEIN'S "BLOWING HIS TOP": The most remarkable thing about John McCain's tirade-"Obama would rather lose a war in order to win a political campaign"-was the satisfied grin he had after this despicable charge, as if he had been delighted he managed to make the statement and not mess it up [Aug. 4]. His entire team must have sighed with relief. Gavle Miller, CRESCO, PA.

Remaining Vigilant

HAVING SERVED ALMOST TO YEARS IN THE U.S. Air Force. I am well aware that the U.S. is a target [Aug. 4]. While reading "Postcard: Chevenne Mountain," I was deeply disturbed that Obama has vowed "to remove U.S. weapons from launchready status if elected." Imagine two boxers in a ring, one with his hands tied. Ryan Girardot, CLINTON TOWNSHIP, MICH.

Mamma Mia. That's Good Copy!

I HAVEN'T YET SEEN MAMMA MIA!, BUT IF it's half as entertaining as Richard Corliss's review, I will have spent my money well [July 28]. I intend to use the phrase "practically a sequoia" often to describe my own 61-year-old personage. Whether I agree or disagree with his opinion, I will remain grateful to him for an evening's amusement. Patricia W. Gould, NAPERVILLE, ILL.

HOW TO REACH US Our e-mail address is letters@time.com, Please do not send attachments. Or you can send your letter to: TIME Magazine Letters, Time & Life Building, Rockefeller Center, New York, N.Y. 10020. Letters should include the writer's full name, address and home telephone and may be edited for purposes of clarity and space. Customer Service and Change of Address For 24/7 service, please use our website: www.time.com/



customerservice You can also call 1-800 843-8463 or write to TIME at P.O. Box 30001, Tampa, Fla. 33630-0601. Back issues Contact us at helpsingle@eustomersuc.com, or call 1-800-174-6800. Reprints and Permissions TimeMagazine_Reprints@twrightsreprints.com, or call 1-877-651-5295; for all other uses, contact us by e-mailing timereprints_us@timeinc.com. Advertising For advertising rates and our editorial calendar, visit timemediakit.com. Syndication For international licensing and syndication requests, e-mail syndication@



Men with Erectile Dysfunction (ED) are discovering that VIAGRA can help them get and keep harder erections, which can lead to more satisfying sexual experiences. Ready to get the message? Read all about it at viagra.com. Then ask your doctor if VIAGRA is right for you.



VIAGRA is prescribed to treat erectile dysfunction. We know that no moderne is for everyone Don't take VIAGRA if you take intrates, often prescribed for chest pain, as this may cause a studen unsafe drop in blood pressure.

Talk with your doctor first. Makesure your heart is healthy enough to have see. If you have chost pain, names, or other discomforts during we, seek medical help-right way. As with any ED tablet, in the rare event of an erection lasting more than four hours seek, municiate medical help to a world more term mury.

In are instances, men taking PDFs inhibitors, oral erectle destination medicanes, including V1AGRA, reported a satisfied decrease or loss of vision, or sudden decrease or loss of hearing, it is not possible to determine whether these cereas needed, directly to those manifement to other materials. If you experience any of those symptoms, step taking PDFs inhibitoris, including V1AGRA, and call a decrea registratory.

The most common side effects of VIAGRA are headache, facial flushing, and upset stormach Loss common are bluish or blurred vision, or boing sensitive to light. These may occur for a brief time, VIAGRA does not protect against sexually transmitted diseases including HIV.

Please see Important Facts for VIAGRA on the following page or visit viagra com for full prescribing information. For free information, including questions to ask your doctor, call I-888-4VIAGRA (1-888-484-2472).

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.FDA.gov/medwatch or call 1-800-FDA-1088.





IMPORTANT SAFETY INFORMATION ABOUT VIAGRA

Never take VIAGRA if you take any medicines with nitrates. This includes nitroglycerin. Your blood pressure could drop quickly. It could fall to an unsafe or life-threatening level.

ABOUT ERECTILE DYSFUNCTION (ED)

Erectile dysfunction means a man cannot get or keep an crection. Health problems, injury, or side effects of drugs may cause ED. The cause may

ABOUT VIAGRA

VIAGRA is used to treat ED in men. When you want to have sex, VIAGRA can help you get and keep an erection when you are sexually excited. You cannot get an erection just by taking the pill. Only your doctor can prescribe VIAGRA.

VIAGRA does not cure ED.

VIAGRA does not protect you or your partner from STDs (sexually transmitted diseases) or HIV. You will need to use a condom. VIAGRA is not a hormone or an aphrodisiac

WHO IS VIAGRA FOR?

Who should take VIAGRA?

Men who have ED and whose heart is healthy enough for sex Who should NOT take VIAGRA?

- · If you ever take medicines with nitrates:
 - · Medicines that treat chest pain (angina), such as nitroglycerin or isosorbide mononitrate or dinitrate
- · If you use some street drugs, such as "poppers" (amyl nitrate or
- · If you are allergic to anything in the VIAGRA tablet.

BEFORE YOU START VIAGRA

Tell your doctor if you have or ever had:

· Heart attack, abnormal heartbeats, or stroke · Heart problems, such as heart failure, chest pain, or aortic valve

- · Low or high blood pressure
- · Severe vision loss
- · An eye condition called retinitis pigmentosa
- · Kidney or liver problems
- · Blood problems, such as sickle cell anemia or leukemia
- · A deformed penis, Peyronie's disease, or an erection that lasted more than 4 hours
- · Stomach ulcers or any kind of bleeding problems

Tell your doctor about all your medicines. Include over-the-counter medicines, vitamins, and herbal products. Tell your doctor if you take or use:

- · Medicines called alpha-blockers to treat high blood pressure or prostate problems. Your blood pressure could suddenly get too low. You could get dizzy or faint. Your doctor may start you on a lower dose of VIAGRA.
- · Medicines called protease inhibitors for HIV. Your doctor may prescribe a 25 mg dose. Your doctor may fimit VIAGRA to 25 mg in a 48-hour period.
- · Other methods to cause erections. These include pills, injections, implants, or pumps.

POSSIBLE SIDE EFFECTS OF VIAGRA

Side effects are mostly mild to moderate. They usually go away after a few hours. Some of these are more likely to happen with higher doses.

The most common side effects are:

· Headache

Less common side effects are: · Trouble telling blue and green apart or seeing a blue tinge on things

· Eyes being more sensitive to light · Blurred vision

Rarely, a small number of men taking VIAGRA have reported these serious events:

Having an erection that lasts more than 4 hours. If the erection is

- not treated right away, long-term loss of potency could occur. Sudden decrease or loss of sight in one or both eyes. We do not know if these events are caused by VIAGRA and medicines like changes, stop using VIAGRA and all medicines like it. Call your
- · Sudden decrease or loss of hearing. We do not know if these events are caused by VIAGRA and medicines like it or caused by other factors. If you have sudden hearing changes, stop using
- VIAGRA and all medicines like it. Call your doctor right away. · Heart attack, stroke, irregular heartbeats, and death. We do not know whether these events are caused by VIAGRA or caused by other factors. Most of these happened in men who already had

If you have any of these problems, stop VIAGRA, Call your doctor right away.

HOW TO TAKE VIAGRA

Take VIAGRA only the way your doctor tells you. VIAGRA comes in 25 mg, 50 mg, and 100 mg tablets. Your doctor will tell you how much to take.

If you are over 65 or have serious liver or kidney problems, your doctor may start you at the lowest dose (25 mg).

Take VIAGRA about 1 hour before you want to have sex. VIAGRA starts to work in about 30 minutes when you are sexually excited, VIAGRA lasts up to 4 hours.

Don't:

· Do not take VIAGRA more than once a day.

- · Do not take more VIAGRA than your doctor tells you. If you
- think you need more VIAGRA, talk with your doctor.
- Do not start or stop any other medicines before checking with your doctor.

NEED MORE INFORMATION?

- . This is only a summary of important information. Ask your
- doctor or pharmacist for complete product information OR Go to www.viagra.com or call (888) 4-VIAGRA (484-2472).

Uninsured? Need help paying for Pfizer medicine? Pfizer has programs that can help. Call 1-866-706-2400 or visit www.PfizerHelpfulAnswers.com.





Distribution of Pfizer Inc., NY, NY 10017

Division of Pfizer Inc. All rights reserved. Printed in the USA.

VGH. Rev. 4: 12:07

Briefing THE WORLD | VERBATIM | THE PAGE | HISTORY

POP CHART | MILESTONES



The Moment

8|5|08: Beijing

LORY CHERK WAS FUMPED.

Over lunch recently in New
York City, the former speed
skater, 2006 Olympic champi
on and activist (he donated his
\$40,000 in medal winnings
to Darfurian refugees) spoke
about his upcoming trip to
Beljing, Cheek Jahaned to
rally Olympic athletes to the
cause of Darfur and outline
the steps that China—which
has close ties to the government of Sudan—could take to
stop the atrocities there.

But that was then. On Aug. 5, Cheek was informed

that his visa to enter China had been revoked. It was just the latest sign that Chinese officials have been, at best, tone-deaf to the p.r. consequences of their actions and, at worst, determined to show that the Olympics will not be allowed to undermine their authority. As they arrived in Beijing, for example, foreign media discovered that the organizers had denied them access to a host of websites whose content might be critical of China. Though officials later backed down

and unblocked some sites, others—such as those of Tibetan activists and Falun Gong, a religious sect despised by the authorities remain off-limits.

China is immensely and rightly proud of the

China's treatment of a former Olympian casts a long shadow over the Games

Olympics—proud of its athletes, of the spectacular architecture that now dots Beijing, of the smooth-running fleet of electric buses, of the corps of volunteers who offer help wherever you go on the streets. And it is fair to saw

that as athletes gather from around the world, few of them have humanitarian concerns on their mind. Forthem, it is focus, focus on the competition at hand.

That said, it would have shown the self-confidence to accept a few rough edges around the manicured borders of its Olympic world-accepted, for example, that a distinguished Olympian who is also a critic of China is welcome there. "The legacy of these Games hasn't vet been sealed." Cheek said, before he was banned. But one part of it has. In its sensitivity to outside scrutiny, China hasn't changed, BY SEAN GREGORY

The World



1 Iraq

Windfall Profits in Iraq?

Thanks to soaring oil revenues, Iraq could have a cumulative budget surplus of \$79 billion by the end of the year, the Government Accountability Office reported, And vet. of the \$67 billion the Iraqi government spent from 2005 to 2007, just 1% went toward infrastructure projects, Senators Carl Levin and John Warner, who requested the report, expressed outrage at Iraq's weak spending record; U.S. taxpayers have spent \$48 billion on Iraq reconstruction so far.

Total Revenue of Irag's Government Expenditure Surplus



Could the Iraq Surplus Shrink?

■ The day after the GAO released its report.

- Iraq's parliament adopted a \$21 billion 2008 supplementary budget.
- Treasury officials say Iraq will owe \$50 billion to \$80 billion in bilateral foreign debt and \$29 billion in war reparations to Kuwait.
- Oll prices are falling, which could reduce Iraq's Income.

2 Washington

Prostate-Screening Rethink For men ages 75

and older, the potential harm from being tested and treated for prostate cancer far outweighs the benefit. according to new recommendations from a II S government body that sets standards for preventive medicine. The panel concluded that, for elderly patients. treatment is often debilitating and reduces quality of life, while the disease itself might have minimal impact during a patient's lifetime If left alone. It also found that a test widely used to screen for the disease may not be wholly beneficial for younger men either.

3 Edinburgh

Primate Peril

A new report found that hunting and habitat destruction have left 48% of the world's 634 primate types vulnerable to extinction. Asian primates are in particular trouble, with 71% of species threatened. But amid the grim data, a bright spot emerged: researchers conducting a separate census said they had discovered 125,000 western lowland gorillas in the Republic of the Congo, previously thought to be about 50,000.



22% Endangered = 15% Vulnerable

4 Cuba

- 30% Least concern m 16% No data

Split Decision in Gitmo Case



After a trial at Guantánamo Bay, a military panel found Salim Ahmed Hamdan, a former driver for

Osama bin Laden, guilty of supporting terrorism. Hamdan was acquitted. however, of conspiring with bin Laden to plan the Sept. 11 terrorist attacks.

5 Gaza Palestinian Infighting

In the deadliest Intra-Palestinian violence in nine months, 11 people were killed in the Gaza Strip on Aug. 2. Eight of them were members of the Hilles clan, a large family of Gazans who found themselves in a three-way crossfire among the Islamist group Hamas, Palestinian President Mahmoud Abbas' Fatah and Israel The Hilles clan was blamed for a late-July bombing that left five Hamas members and one child dead. Hamas retaliated, and in the ensuing violence, more than 180 people-many of them clan members-fled over the border into Israel, where they received brief asylum. They were initially refused entry into the Fatahcontrolled West Bank because of Abbas' suspicions about clan members with Hamas ties After negotiations between Abbas and Israel, however, many were eventually let in.



Numbers: 5.7% The littest U.S. Unemproyring... rate—the highest since 2004. This year 463,000 Jobs have been cut

Number of military facilities in Iraq to be inspected for faulty wiring after HOUSAND 16 people were electrocuted



6 India

A DEADLY TREK One hundred forty-five people, many of them children, were crushed to death on Aug. 3 when thousands of pilarims at a remote Himalayan temple stampeded down a narrow path after hearing rumors of a landslide. Trapped between a wall and a precipice, they had nowhere to go when those running down the path collided with others on their way up.

8 Pakistan

Expedition Takes Dizzying Toll

In one of the deadliest episodes in mountaineering history, 11 climbers died on K2, the world's second highest peak. Falling ice severed their ropes, killing several and forcing others to either continue their descent without assistance or wait for rescue in perilous conditions. Both decisions proved fateful. With its 28,250-ft. (8,600 m) summit, steep ascent routes and rough weather, K2 is often considered the world's toughest climb.

9 Caracas

Backdoor Reforms

On the final day of an 18-month period during which he was granted special decree powers, Venezuelan President Hugo Chávez quietly enacted 26 new laws that-among other things created local militias and expanded government control over areas ranging from private property to commerce and agriculture. The decrees revive aspects of a constitutional-reform proposal rejected by voters last December, spurring opponents to condemn Chávez for surreptitiously advancing his socialist agenda despite the people's wishes.

7 Atlanta

HIV Rate Revisited

The Centers for Disease Control has been undercounting the number of new HIV cases in the U.S. Revised figures put the number of newly Infected Americans at 55,000 to 58,500 per year instead of 40,000. The overall rate has been stable since the 1990s but is still alarmingly high among gay men and African Americans. Estimated new HIV



A policeman steers locals and journalists away from the scene of the Kashqar attack

10 China

An Extremist Strike

Terrorists struck on the eve of the Beijing Olympics when two men in Kashgar, a city in western China's Xinjiang province, more by ramming them with a truck and detonating homemade bombs. Officials said the attackers were Uighurs, an Islamic ethnic minority that has long bristled at China's repressive rule. The attack-perpetrated by extremists whom authorities linked to a group known to pose a threat, in a region long considered a possible target-undermined Chinese assurances that stringent security measures would safeguard the Games.

What They're Cloning in South Korea



After her dog Booger died of cancer, Bernann McKinney couldn't imagine life without her

precious pooch, so she decided to order a new one. She got five instead. A Seoul lab recently announced it had created five mini-Boogers and said McKinney, who paid \$50,000 for the bunch, is the world's first commercial cloning client. The lab posted a message on its website saying its "pet cloning service has begun in earnest. If you are interested in dog cioning, just contact us."

Number of credit- and debit-card numbers stolen from U.S. retailers in the largest identity-theft case MILLION the Justice Department has ever prosecuted

Weight of Richard Cooey, an Ohio death-row inmate who says he's too fat for LB. be properly anesthetized who says he's too fat for execution because he can't

The 2008 Honda Clearance



2008 Honda Odyssey Touring

"What can I say, I'm a giver."

-Mr. Opportunity

0.9%

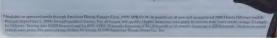
On all new 2008 Odyssey models

When it comes to comfortably fitting all of your friends and family, nothing quite compares to the Odyssey. See your Honda dealer today and take advantage of all the great deals going on now.

And don't forget to tell them Mr. Opportunity sent you.



Shop-Honda con



Verbatim

For dally sound bites. visit time.com/quotes

'Women serving in the U.S. military today are more likely to be raped by a fellow soldier than killed by enemy fire in Iraq.'

> JANE HARMAN, California Representative. during a congressional investigation into how the military handles reports of sexual assault

'I am not a stupid person. They were telling me how to vote.'

A WAL-MART SUPERVISOR, saying the retail giant warned its managers that a Democratic President would support unionized workers

'What Iran is doing is pure vanity.'

COLONEL MUAMMAR GADDAFI, Libyan leader. on Iran's confrontation with the West over its nuclear program, saving the country risks the same fate as Saddam Hussein's Iraq

'She is surrounded by family, friends and fabulous jewels.'

> DICK GUTTMAN, publicist for Elizabeth Taylor, disputing rumors that the 76-year-old Hollywood icon is on life support

'Lasked Barack Ohama what he wanted for his birthday. He said, Indiana, Colorado and Virginia.'

> JOHN KERRY, Massachusetts Senator, jokingly referring to three potential swing states that Obama hopes to win in November

'Even the patience of the brothers was being tested by our slow Internet.'

> FATHER DANIEL VAN SANTVOORT, Cistercian monk, on his Welsh monastery's decision to get broadband access

'If I had perfect foresight, I would never have taken this job in the first place.'

> RICHARD F. SYRON, Freddie Mac's chief executive, dismissing claims that he ignored internal warnings that could have prevented the company's fiscal crisis















Back & Forth:

Paparazzi

Evidently Lindsay Lohan has gone gay."



Los Angeles police chief WILLIAM BRATTON, saving tabloid photographers don't need regulations because Hollywood actors like Lohan have settled down

Police chiefs shouldn't get involved in everyone else's business when it comes to their personal life."



remarks inappropriate 'No one is more supportive of gay rights than I am. My

sister is gav. **BRATTON**, defending his comments

Congress

No person-not even Karl Roveis above the law."

U.S. House Judiciary chairman JOHN CONYERS JR., after voting to cite Rove for defying a subpoena to testify about the firings of top Justice Department officials

The ranking Republican members sent me 15 questions, and they've been answered. They're now on my website, Rove.com."

ROVE, saying the White House wants to protect the doctrine of separation of powers



Humor (or Lack Thereof)

We are creating a crossdepartmental task force to study the importance of humor in the corporate workplace."

Circuit City spokesman JIM BABB. joking about the chain's decision to temporarily ban Mad magazine for Its "Sucker City" spoof ad

'We accept their apology but hold out hope that their gesture of a \$20 gift card is only an opening offer.'

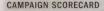
JOHN FICARRA, editor of Mad. after receiving Babb's statement and the offer o a Nintendo Wii coupon



The Page



Read Mark Halperin every day on thepage.time.com



ROLIND

ISSUE Agenda Control ACTION Using Paris Hilton, Britney Spears and Charlton Heston (as Moses) to mock Barack Obama's celebrity, fitness for the presidency and alleged Messiah complex is not the classiest or most substantive gambit in presidentialcampaign history.

But it sure did allow John McCain to focus the conversation

on Obama's greatest vulnerabilities.

> Obama was put on the defensive. In the long term, the move may have neutralized a potentially explosive issue for the Republicans.

In the short term,

Defusing

When Obama

remarked on the

he doesn't look

dents. McCain's

was quick to ac-

campaign trail that

like previous Presi-

campaign manager

cuse the Democrat

of playing the race

card from "the bot-

tom of the deck."

Attacks

Balance Of Power

The indictment of Alaska Senator Ted

Stevens imperiis vet another Republicanheld congressional seat. While McCain fights hard for the White House. widespread voter dissatisfaction with President Bush and his party's positions suggests Democrats may enjoy formidable majorities in both houses

come January.

Vacation Davs Obama, presum-

ably drained from months of campaigning, is using the Summer Olympics' opening roar to retreat to Hawali. McCain will mostly stay on

the trail but plans to use some time out of the spotlight to prepare for the fall debates. With the Beijing Games likely to dominate the nation's airwaves and the public's attention, McCain will be more visible but get less rest.

RESULTS

REPUBLICANS DEMOCRATS THE X

WINNER OF THE WEEK: REPUBLICANS

The McCain camp has been criticized by the media and even by some Republicans for attempting to define Obama by belittling him. But there is a real issue at the heart of its endeavors: Obama's readiness to be President.

*** NOT ALL ROUNDS ARE CREATED EQUAL *** The week's winner is based on the relative importance of each fight and by how much the winner takes each round.

WEEK BY WEEK SEPT WON REPUBLICANS DEMOCRATS 5

Enough Already. Things we would prefer to see

- banned through **Election Day**
- Media coverage driven by horse-race polling data.
- Iohn McCain's use of his signature phrase, my friends.
- Barack Obama's referring to himself as a symbol.
- Members of Congress trying to out-outrage the other party.
- Superfluous use of the phrase the race card.
- The Hilton family injected into the campaign.
- McCain's repetition of any joke he first told in the '8os.
- Obama complaints about negative press attention.
- Both campaigns' going on the attack reflexively when the opposing candidate misspeaks on the trail.



- Coverage of Internet campaign videos as if they were paid television ads.
- The focus on the trivial and superficial while the nation remains at war and teeters on the edge of an economic recession.



A Brief History Of:

Olympic Medals

ORE THAN 10,000 ATHLETES WILL PARTICIPATE IN THE Games of the XIXI Olympiad in Beijing, where they'll run and swim and jump their way to some 3,000 med-als. Each of them will be searching for gold. Barring that, they'll begrudgingly take silver or bronze. For while outwardly they may profess joy in the spirit of athletic competition, inwardly they all desire the Same things. A much of metal around their neck.

The ancient Greeks, whose Olympiads can be traced back to 776 B.C., didn't give out medals but rather bestowed olive wreaths upon their victors. The medal tradition began with the first modern Olympic Games in 1896, where winners got silver, seconds got bronze and third place got zip. In the intervening 112 years, the coveted awards have been rectangular, ridged, doughnut like, gilded and—for the 1972 Sapporo Winter Games—shaped like an amorphous blob. At the 1900 Paris Games, some events forwent medals in favor of prizes; one pole yould runner up won an umbrella.

Today's gold medals are actually silver covered with about 6 grams of 24 karta gold. Winter Olympic medals have no standard design, hence their strange shapes and nontraditional materials, like those of the 1920 Albertville medals, which were mostly glass. Summer medals, however, almost always depict Nike, the winged goddess of victory, on their front in some fashion. Since 1921, host cities have designed the medals' back. This year Beijing represented Chinses culture with a ring of jade inlay.

At their most idealistic, the Olympics are supposed to unite the world through sport. Yet any witness to the international medal race knows different—governments take these prizes seriously. So do their athletes. As A merican fourtime discus champion Al Oretter once put it, "These are the Olympics. You die before you quitt."—BY CLABLES SUDDAT! Victory is mine! The Beijing medal, left, and symbols of athletic glory from Olympic Games long (and not so long) ago

1900 Charlotte Cooper places first in the tennis singles competition and becomes the first female to win an

GOING FOR THE GOLD

1964 Ukrainian gymnast Larisa Latynina wins the last of her 18 Olympic medals, the most in history

1996 Muhammad All

Olympic medal

receives a replacement gold medal after losing his original 1960 prize. It had previously been claimed that he ditched the

claimed that he ditched the medal after a racial incident

of her five medals because of doping charges. She is later sent to prison for six months on related charges

THE SKIMMER



The Wrecking Crew

By Thomas Frank
Metropolitan Books; 369 pages
CONSERVATIVES ARE JUST
a gang of bullies in this

polemic by the author of What's the Matter with Kansas? The volume stars jailed lobbyist Jack Abramoff, with a supporting cast that includes Grover Norquist and Tom DeLay, It explains how cynical conservatives have wrested control of the government by railing against its very existence, all while using federal perches to funnel billions into the pockets of lobbyists and the corporations they represent. "Conservatism, as we know it, is a movement that is about greed," steered by the right-wing "chiselers" on the Hill and inside gleaming K Street offices, Frank writes. He offers one damning anecdote after another, like the tale of an especially effective and wealthy lobbyist that made him "want to curl up with a bottle of scotch, set the Sex Pistols record on infi nite repeat, and forget this city of bought men." The only solution: "wholesale renovation of the federal apparatus." Liberals will nod approvingly and smirk the whole way through. while conservatives will grind their teeth to the gums. Which is probably what the author had in mind. -- BY KATE PICKERT

READ SKIM V

Pop Chart



MINI-ME sues ex girlfriend for abuse. accuses her of putting things on high shelves



KNIGHTS TEMPLAR heirs sue the POPE. Don't they know he's taken a vow of poverty?



Star Trek's SCOTTY fails to beam up when rocket carrying his ashes breaks apart



GRAND THEFT AUTO IV banned in Thailand













RACHAEL RAY sells her own brand of dog food, Nutrish, Next plans to shill gourmet prison food, Slammo



SHOCKING CHARLIE SHEEN named TV's highest-paid male



Raunchy comedian BOB SAGET offended by raunchy John Stamos joke about Olsen twins



Bill and Ted starthe one who's not Keanu Reeves-hired to write remake of Ramones flick

reunite for comedy tour but can't



PARIS HILTON responds to unfunny John McCain campaign video with even less funny video of her own



OPRAH named TV's highest-paid female personality

SHOCKINGLY PREDICTABLE

Milestones



Fast friends Rodman, rear, with Nancy and Henry Kissinger

Peter Rodman

A MAN OF TOWERING CHARAC ter and intelligence, Peter Rodman, who died of leukemia on Aug. 2 at age 64, served as foreign policy adviser for five Republican Presidents, from Richard Nixon to George W. Bush. Rodman epitomized the essential continuity of American foreign policy.

to the country requires confronting certain realities and that you cannot use one truth as an alibi to neglect another. He was never partisan. He

had a certain innocence about national service: he believed that if he stood for the right thing, people would give it consideration. When he didn't get that consideration, he didn't sulk but moved on.

I first knew him when he was my tutee at Harvard, and after he finished law school. I took him into the White House where he soon made himself indispensable. Within a year or so, he was responsible for preparing materials for every negotiation and was always at my right hand.

Of course, we didn't agree on everything, but Peter's views were thought out with precision and presented with great decency. The only subject on which we truly disagreed was baseball: despite my best efforts, he remained a devout Red Sox fan, while I'm an avid Yankees fan

Peter-who was like a son to me-was a good friend and a man who adored his family. He was extremely devoted to his wife and two children-and rabid about his dog. He was a man who possessed the rare combination of capability. moral strength and unselfishness. Much of the debate about foreign policy tends to group people into realists or idealists. but this is not a meaningful distinction. To conduct foreign policy, you have to understand the world as it is, but to avoid stagnation, the country also needs a vision of the future. The essence of Peter Rodman was a combination of both -By HENRY KISSINGER, as told to TIME

Kissinaer is a former U.S. Secretary of State and a winner of the Nobel Peace Prize

he declared each batter's success against pitcher Jung Bong 'another hit off of Bong." Though he was derided by some for overly favoring his home team, among loyal Braves fans that was more of a reason to adore him. He was 68

The son of legendary

Chicago Cubs broadcaster Harry Caray, Skip

Caray kept the family tradition

style and devoted following. The

more than three decades, Caray

provided commentary punctuated

humor-as in the game in which

alive while developing his own

voice of the Atlanta Braves for

by his wry wit and irreverent

■ Argentine artist Pérez Cells moved comfortably through many media, producing innovative sculptures, paintings and murals and even recently illustrating a Spanish translation of Walt Whitman's Leaves of Grass. While he exhibited his work around the globe and lived abroad for many



years, his devotion was ultimately to his homeland and his favorite sports team. Two of Celis' colorful murals adorn the walls at the Buenos Aires stadium of his beloved Boca Juniors soccer team. He died of leukemia at age 69.

■ When Margaret Ray

Ringenberg first saw an airplane cockpit at age 7, she fell in love with flight. Though she took lessons as a young woman, she was resigned to reaching the skies as a flight attendant-until the Army Air Force began recruiting women pilots in 1940. As Tom Brokaw recounts in his book The Greatest Generation, her father said, "I didn't get to serve and I don't have any boys, so I guess you'll have to do it." During World War II. Ringenberg flew military planes across the U.S., ultimately logging some 40,000 hours in the air. She was 87.

Robert Maheu

IN THE 15 YEARS THAT ROBERT Maheu served as the public face of Howard Hughes, he never once met his reclusive and eccentric boss in person. A former operative for both the CIA and the FBI-he notoriously solicited the help of the Mafia in an assassination plot against Fidel Castro-Maheu first came to know Hughes when the famous aviator enlisted his help in spying on an ex-girlfriend.

Before long, Maheu, who died Aug. 4 at age 90, became Hughes' right-hand man. During the 1960s, when Hughes lived in seclusion in a penthouse atop the Desert Inn



hotel in Las Vegas, "Maheu was running around town, cutting deals, assuaging politicians, making things happen-and keeping Howard apprised every step of the way," explains Pat Broeske, who interviewed Maheu extensively while writing a biography of Hughes.

Over time, the billionaire's connection with reality had eroded so severely that Maheu-with whom he communicated solely by phone and memo-was his primary source for learning about the goings-on of the outside world.

In a way, Maheu represented everything Hughes wasn't. "Hughes was drawn to men who could do things that he couldn't do," Broeske says. To Hughes, Maheu "was like one of those guys out of a spy movie: he kind of bested James Bond." -BY TIFFANY SHARPLES

TIME August 18, 2008



The Swing Voter. She's old and Jewish and lives in Florida. How I think I got my grandmother to vote for Obama

THE MOST IMPORTANT DEMOGRAPHIC FOR Barack Obama in November might be old Jews in Florida, and the most important old Jew in Florida is my grandmother. That's because, at least in 2000, Mama Ann voted twice: once normally and once when she sneaked into a booth to help a friend who couldn't see well and she punched the ballot for Al Gore. At least she thinks it was Gore.

Obama, who has appointed a Jewish vote director in Florida and visited a temple in Boca Raton, has good reason to court old Florida Jews. They make up a significant portion of the voters in a key swing state, will go to the polls for absolutely anything and are a reliably liberal base that is just not into him. He wronged them by beating Hillary Clinton, whom they loved because she's feisty and tough, like a fifth Golden Girl. But it's also because he's young, seen as dovish on Israel and black, which is not the old Jews' favorite minority. If he were an old Asian guy who knew Krav Maga, he'd take Pompano in a landslide. I think I've just pitched the plot to The Karate Kid V.

To figure out how to woo Mama Ann, a lifelong liberal in Fort Lauderdale who has been learning toward John McCain, Lealled Tennessee's lewish U.S. Representative Steve Cohen, an early Ohama supporter. Cohen's first suggestion was to appeal to the classic Jewish grandmother soft spots by telling her what terrific schools Ohama went to and that he's a lawyer. Then Cohen started working on the commonalities between Ohama and

Old Florida Jews make up a significant portion of the voters, will go to an election for absolutely anything and are a reliably liberal base that is just not into Obama Mama Ann. "Barack grew up in Hawaii," Cohen said. "They have lots of beaches." If Cohen really thinks Mama Ann has left her condo to go to the beach in the past 20 years, he clearly hasn't spent any time with old Jews in Florida. Because Jews have been targeted with anti. Obama emails, her thought Mama Ann might believe false rumors that Obama is a Musim. Again, if Cohen thinks Mama Ann is



using a computer, he needs to get to Fort Lauderdale more often.

Armed with these powerful arguments, I called Mama Ann and asked her to explain her concerns about Obama. "First, the man hasn't got the experience," she said. "I also think he's a Muslim." When I tried to convince her that he's a Christian, she said, "There are good Muslims and bad Muslims-that I have to admit, lust like there are good and bad lews." When I cautiously reminded her that Obama goes to church, which I know she's well aware of, she still wasn't convinced. "I think he is. He went to Muslim schools." I was so glad I never told her about the Zen Buddhism course I took in college, I asked Mama Ann if perhaps her problem is that Obama is African American, but she told me I was wrong, even when I accused her of being

unhappy with the recent influx of blacks into her area. "No. This was their place first. They could take the hot weather. And some of them went far in this world. They're not lazy."

Thried to push the Harvard Law thing, but she already knew all that, "I know he's smart. I don't think he's a dummy like Bush," she said. And Obama's perceived dovishness on Israel didn't concern her. If anything, she found McCain's foreign policy too aggressive.

As I sensed Mama Ann was changing her mind for no good reason, I started to wonder what my good reasons for supporting

Obama were. Did I really think that he'd get us out of Iraq all that much faster, that he could actually deliver health care to everyone or that he'd erase the anger between the parties and races? This is a guy, after all, who is no better than I am at stopping his grandmother from saving racist things. Sure, I like that Obama makes people feel optimistic and willing to give, but if I really liked that. I'd have a better attitude toward Scientologists. The truth is, I like Obama because he's young and eats arugula and knows who Ludacris is. Because he's the closest thing to the person I'd really like to

Feeling pretty good about that self-realization, I asked Mama Ann if I had persuaded her to vote for Obama. "Yeah," she said. I was elated, until she added, "I'm fine. I have to go for blood work again. They keep me waiting for an hour. I'm all sunburned like a berry. I get in the water, and I forget to get out. I get in conversations."

vote for: me.

I rephrased my question, this time much more loudy, "Yeah," She said. I cautiously asked why. "You gave me his good qualities. You ought for run for something as a politician." "That's when I realized Obama's Florida strategy should be based on the fact that a lewish grand-child is never wrong. He needs to set up phone banks where kids call their grand-parents, say they're for Obama and just talk nonsense, as I did. Even if it doesn't work, would it have killed them to pick up the phone?



In the middle of this whole oil mess, ethanol is a bright spot.

America is spending more than \$1 billion a day on imported oil—wreaking havoc on the economy and driving up the price of everything from gasoline to groceries. On the other hand, ethanol is saving Americans 15% or more at the pump.'

At \$4 per gallon, that's a \$12 savings on 20 gallons—every time you fill up.

Ethanol adds billions of gallons of cleaner burning, renewable fuel to our nation's total fuel supply—putting downward pressure on prices. Reducing our dangerous and expensive addiction to imported oil. Keeping billions of follars fight here in America.

Ethanol is an important component in our nation's long-term energy strategy. It's working for us today—and will contribute even more tomorrow.



'Read the research and discover more about the benefits of ethanol for our economy, our environment and our nation's energy security at **DrivingEthanol.org**.

#92008 Ethanol Promotion and Information Council. The "e" and the "etyland e" are registered conjoc marks of the Ethanol Promotion and Information Council. All rights reserved.

Klein

Open to Debate. The best way for Obama to defend against the McCain campaign's attacks is to start a real conversation

OVER THE PAST MONTH, A FOOLISH NARrative has been abroad in the land: that this election is going to be a "referendum" on Barack Obama. This is not uncommon in presidential politics—John Kerry's consultants fantasized that the 2004 election was going to be a referendum on George W. Bush.—but it is usually peddled by weak campaigns that want to avoid dealing with their own candidate's deficiencies. Presidential elections are never referendums. They are, ultimately, a choice. Two candidates stand on a stage in debate: they talk, you decide.

Quite often, though strangely not in Kerry's case, the referendum gambit is a rationale for mudslinging. This year we have John McCain's attempt to paint Obama as aloof, messianic ... a celebrity, like Paris or Britney. The McCain ads have the slightly sordid quality of an inside joke: Oprah Winfrey called Obama "the One," and McCain's dyspeptic staffers latched on to that moniker, and now there's a sardonic ad using the messianic nickname, filled with celestial images of Obama smiling and orating grandiloquently, followed by Charlton Heston parting the Red Sea. When Obamacorrectly-said that keeping your tires inflated was one way to conserve energy (and save some money), McCain distributed tire-pressure gauges stamped OBAMA'S ENERGY PLAN.

I may be missing something, but snark isn't a quality often associated with the presidency. "It's like these guys take pride in being ignorant," Obama said, laughing at the McCain campaign's

Like Reagan in 1980, Obama is a fabulous performer who represents a break with the past—and has a smaller lead than he'd like crash-and-burn fighter-jock puerility.

The attempts to dismiss Ohama remind me of the Carter-Reagan matchup of 1800, another supposed referendum election. Ronald Reagan was. a celebrity, a movie star, a right-wing light-weight. It seemed impossible—to most Democrats, at least—that he could win, although he did hold a slight-lead going into the conventions. The fall campaign was very close—until, finally, the two candidates debated a week before the lection, and



the celebrity cleaned the President's clock. "Are you better off than you were four years ago?" Reagan asked in his closing statement. He seemed every bit as substantial as Carter and much less of a sourpuss. The race blew open after that, and Reagan won a convincing victory.

Fast-forward to now this is a year that looks as good for Democrates as 1980 did for Republicans. They have a candidate who, like Reagan, is a fabulous performer and represents a major break with the past—and has a smaller lead than he'd like going into the conventions. And in the end, debates will almost certainty decide this election. The sheer, simy audacity of the McCain ads has given him a nice midsummer run. The polling numbers haven't changed all that much, but Obama has been on the defensive since he returned from his overseas trip. And the zeitelest of the race is headed

toward sewage and mockery. It hasn't been quite so easy for Obama to dominate the news as he did before. Clearly, he needs to move the conversation toward the substantive differences has with McCain—and the differences McCain doesn't have with Bush. The best way to do that is through a major, narrative-changing event.

Which is why I'm almost as puzzled by Obama's debate strategy as I am by

McCain's advertising: Obama's decision not to accept McCain's offer of ro summer debates—or, al least, to negotiate a more manageable total—always seemed wrong to me. After all, Obama is supposed to be the fresh breeze, and that would have

been a brand-new, high-road way to engage the public. Obama's refusal made him seem less than courageous. It played into the notion that he wasn't a very good debater and that McCain was at his best in town meetings-an argument with elements of truth but also a fair amount of mythology, Obama has command of more facts on more issues than McCain does: McCain's strength at town meetings feeds off friendly crowds who roar at the jokes he's been telling for years. Obama's demeanor will show well on the debate stage; McCain's feistiness may not.

And so Öbama would be wise to change course now; challenge McCain to town hall debates on the Sunday nights after each convention—one before a military audience, another with hard pressed Rust Belt workers. He'd be wise to make this a campaign about issues instead of ads as soon as possible. It is true that debates often turn on one-liners and flusb, but more often they our one-liners should demonstrations of character.

It may be that Obama is not Reagan. It may be that he is more like Al Smith, whose Roman Catholicism was too much for a Protestant nation to handle in 1928. But if Obama is going to win, he's got to demonstrate, in the most dramatic form possible, that he has the brains and disposition to be President. And he has to get this campaign around to Reagan's classic question: Are you better off than you were four vera sao? CAMPAIGN 108

A Whole New McCain

After months of often feckless campaigning, the Arizona Senator has started throwing heat. What's behind McCain's hardball strategy

BY MICHAEL SCHERER/STURGIS, S.D.

ESPITE AN OUTDOOR AUDIence of thousands, the nubile girls grinding on the balcony stopped dancing and sat beside their stripper poles. The bearded bikers, arrayed in rows below with their motorcycles, revved their engines in approval. That stilted parade known as the presidential campaign had marched into a High Plains bacchanal of shiny hogs. leather chaps and skanky tattoos-and the people seemed to like it. "As you may know, not long ago, a couple hundred thousand Berliners made a lot of noise for my opponent," Senator John McCain told the crowd on Aug. 4 at the Sturgis Motorcycle Rally, an annual rite billed as the largest of its kind in the world. "I'll take the roar of 50,000 Harleys any day.'

The sea of unmuffled bikes again sounded its response, filling the air with exhaust and making the ground quake. Hwass McGain/sort of crowtheavy with vets and drunk with freedom-loving fervor. In the past, the Arizona Senator might have followed up with some "straight talk" or bad jokes, the informal shtick that won him New Hampshire twice. But the newest version of candidate McCain does not dilydally, softpedal or claim to live outside politics-as-usual. He hits bard and on message—ome focused squarely on his opponent, the political phenom Barack Obams.

Gone are McCain's daily promises to conduct a "respectful campaign" and the freewheeling bus rides with his old buddies in the political press. Gone are the optimistic speeches about serving "a cause greater than our self-interest." The new McCain is tight and focused. The candidate who once invited all comers onto the back of his bus now hangs a curtain on his campaign plane to prevent reporters from even catching a glimpse. Instead of charm and candor, he serves up fastballs. Instead of risk-taking, he seeks control. It's a whole new McCain. "We're going to drill here, and we're going to drill now," he exhorted the crowd at Sturgis, referring to his latest crusade to expand domestic oil production, an issue that polls well for McCain in key swing states. "My opponent doesn't want to drill ... He wants to inflate your tires."

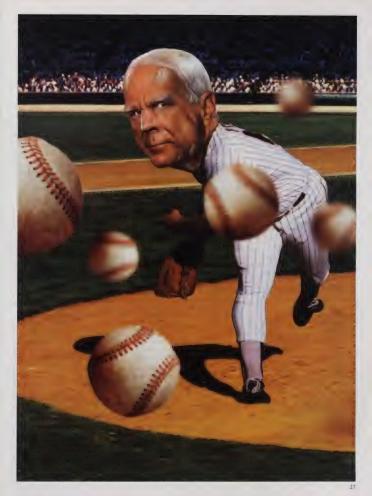
McCain has come a long way since April, when he released a Web ad that pledged

to run the campaign as "an argument among friends"

That last barb has little to do with energy policy, of course, and nearly everything to do with the McCain campaign's desire to paint Obama as élite, aloof and out of touch. It's a story line Republicans have used against Democrats for a generation and one that McCain's team dusted off in late July with an attack ad that mocked the "Obama, Obama" chants of Democratic supporters. Then the McCain campaign released a televised spot that compared Obama to America's favorite vapid celebrities, Paris Hilton and Britney Spears. The spot barely aired as a paid television ad, but it went viral overnight on the Web and in the news media-a first for the frustrated McCain HO.

To rub in the point about inflated celebrity, the campaign jumped on Obama's seemingly mild suggestion that Americans could save money on gas by inflating their tires properly. In its new hardball mode. McCain's team distributed tire gauges labeled OBAMA ENERGY PLAN, underlining the campaign's contention that Obama offered nothing but more air. For the first time in months, McCain's operation had laid down a clear argument against Obama, which advisers hope to nurture over the coming months. "Most presidential candidates fly at about 15,000 ft. Barack Obama has been living at 30,000 ft.," explains a senior McCain adviser. "The idea was, Let's not try to pull

Illustration for TIME by Eddie Guy



him down from that plane and be mad about it. Let's push him up to 50,000 ft. and create an updraft that sends learus a little closer to the sun."

McCain has come a long way since April, when he released a Web ad in which he pledged to run the campaign as "an argument among friends." That ad was watched on YouTube a measly 3,000 times over three months. Hardly anyone noticed when McCain launched a bio bour during the Democratic primaries to tour during the Democratic primaries to proclaim his devotion to service. When McCain visited the black belt of Alabama to burnish his bipartisan credentials, network news hardly covered it.

Even when the primaries ended, the imbalance persisted: Obama drew massive coverage while McCain struggled to get attention for anything beyond his occasional flubs. When Obama visited lerusalem in July, McCain was dealing with an applesauce spill in a Pennsylvania supermarket. When Obama spoke in Berlin's Tiergarten, McCain was ordering chocolate cream puffs to go at a German restaurant in Columbus, Ohio. "Obama's foreign trip was the last proof that we needed-so it is what it is," says a second senior McCain adviser, who, like the first, asked for anonymity. "The media decided that the race is about him."

That's why the McCain team decided to go for broke. Under the direction of top political strategist Steve Schmidt, the campaign's new goal is to tag Obama as nothing more than an untested politician with considerable rhetorical talents while touting McCain as the proven independent reformer voters already know. Schmidt, who took over the day-to-day operation of the campaign on July 2, is a bulldog of a man, broad and bald, with a take-noprisoners style. A veteran of the 2004 Bush campaign and California governor Arnold Schwarzenegger's re-election effort, Schmidt ordered the McCain campaign war room to stop sending e-mails to staff each time a blogger or pundit weighed in on the McCain campaign's various troubles. "We were letting the press [get] in our heads," says Mark Salter, one of McCain's

The McCain campaign hopes Obama does not realize the danger he is in. 'It's the oldest cautionary tale,' says a McCain aide. 'Hubris.'









Viral video Attacking Obama's energy plan—and his celebrity

closest aides. Now, he says, "we're going to say what the message is."

Despite his backslapping reputation, help him win. During the Florida primary, he charged, dubiously, that his chief rival for the nomination, Mitt Romney, supported a "timetable" for withdrawal from Iraq, a claim based on a misreading of a single quote. More recently, he claimed in a television commercial that Obama canceled a visit to wounded troops because television cameras were not allowed. The charge lacked evidence, but it still managed to knock the Obama campaign off message. "The status quo means McCain loses. He's got to change things," says Peter Brown, an independent pollster at Quinnipiac University who believes. like many others, that McCain must define Obama to undecided voters, "So, what choice does he have?"

Republicans acknowledge that the new tack does carry a risk of tarnishing the brand. McCain's former political masternial John Weaver, for example, who helped create the straight-talk candidate eight years ago, called the new strategy 'childish' and worried that it' diminishes John McCain.' McCain's advisers have so John McCain.' McCain's advisers have tried to alleviate that concern by keeping the attacks light and funny while coaching their candidate to have fun on the trail. Several days after the Paris Hilton sout the campain preleased another online

video that mockingly compared Obama to Charlton Heston's Hollywood depiction of a Biblical Moses. "They will call him 'The One." intones the ad's narrator. "Can you see the light?" (Though perhaps funny to secular voters, the ad was steeped in image cry that catered to conservative Evangelicals, a key votine bloc.)

In some ways, McCain is simply following the blueprint that helped George W. Bush defeat John Kerry in 2004, when Bush painted the Yankee Senator as a windsurfing élitist. It is also a strategy that Hillary Clinton employed in the primaries against Obama by arguing that the Illinois Senator wasn't ready to fight the hard fight for working Americans. Clinton beat Obama in most of the last 13 primary contests, including wins in several industrial swing states that could decide the November election. The McCain campaign hopes Obama, who holds a stable but slim lead in national polls, does not realize the danger he is in. "It's the oldest cautionary tale in literature," says a McCain adviser with a smile. "Hubris."

Democrats are beginning to echo that idea in private. While McCain calls for an "economic surge," Obama still struggles when trying to establish a strong emotional connection with voters facing tough economic times. That's a worry, they say, as voters' attention has shifted away from the war in Iraq to gas prices and job losses. And Obama at times has seemed to play into McCain's new script. Reporters have not forgotten that someone inside his campaign authorized-or wasn't smart enough to stop-Obama's appearance at a podium with an altered version of the presidential seal inscribed with Obama's campaign motto. And for all Obama's talk about his small-donor base, his campaign recently announced a \$10,000-a-head fund raiser in September to be hosted by George Clooney in the Swiss Alps. "He needs a much more empathetic economic message," says a veteran Democratic operative. "This is one place where his coolness really isn't working for him. He gives off an aura of distance that really does get in his way.'

It's too early to know if McCain's new heat can cut Obama down to size. But if history is any guide, his timing may prove auspicious. It was in August in 1988 and 2004 that the cor and its allier's stealth at tacks on Michael Dukakis (regarding his record on crime) and John Kerry (about his patriotism) really gathered steam. Both assaults were witheringly effective in part because neither Democrat took the threat seriously, Both Dukakis and Kerry declined to respond in kind—and neither ever recovered.

Making Up Is Hard to Do. Will the Clintons forge a peace with Camp Obama? It hasn't happened yet

BY KAREN TUMULTY

THE IULY 31 COCKTAIL RECEPTION OUTSIDE Palo Alto, Calif., had been billed as an evening for letting bygones be bygones, a coming together of Hillary Clinton's Silicon Valley backers with Barack Obama's to help the New York Senator retire her campaign debt. But as Clinton took questions from the 150 or so people who had paid \$500 a head and up to listen, it became clear that the healing process was far from over. "For so many of my supporters, just like so many of Barack's supporters, this was a first-time investment of heart and soul and money and effort and sleepless nights and miles of travel." Clinton said. "You just don't turn it off like that."

Those comments—now playing in clips on YouTube—speak not only to the bruised feelings of Clinton's many supporters. Embedded in those remarks, say friends and advisers, are hints of Clinton's own feelings in the aftermath of a race in which she koughts so hard and still fell short. In public, Clinton is doing everything she is asked—and then some—to help the man who beat

her get elected to the White House. She raised hundreds of thousands of dollars for Obama from her extensive network of donors and has spoken to many of the groups, including key unions, that backed her in the primaries. Clinton is set to hit he campaign trail on his behalf, starting with rallies and voter-registration drives this month in Nevada and Florida. "I'm doing all I know tood," she insists.

But behind the united front, says an adviser, "it's not a great relationship, and it's probably not going to become one." In private conversations, associates say, Clinton remains skeptical that Obama can win in the fall. That's a sentiment some other Democrats believe is not just a prediction but a wish, because it would prove her right about his weaknesses as a generalelection candidate and possibly pave the way for her to run again in 2012. Clinton is also annoyed that Obama has yet to deliver as part of their truce, that each would raise \$500,000 for the other. "Hillary has done her part in that regard," says an adviser. "Obama has not."

Underlying it all is a feeling on Clinton's part that Obama has never shown proper regard for a campaign she believes was as historic an achievement as his. True, Obama has asked Clinton to give a prime-time speech on the second night of the convention later this month. But as the odds that she will be Obama's running mate have faded, there are signs that Clinton's backers could demand one last show of respect before Obama claims the nomination in Denver. Clinton has been giving tacit encouragement to suggestions that her name be placed in nomination at the convention, a symbolic move that would be a reminder of the bruising primary battle. "No decisions have been made," Clinton said when asked in California—to whoops and applause about that possibility. Still, it was hard to miss what Clinton would like to see in the pointed way she added, "Delegates can decide to do this on their own. They don't need permission." Some of her allies are not so enthusisatic about that kind of gesture. Says Florida Congresswoman Debbie Wasserman Schultz. "We really need to focus at the convention on unifying the party behind Senator Obama."

Meanwhile, if Hillary Clinton's feelings are still bruised, her husband's are positively raw. The former President is particularly resentful of suggestions—which he believes were fueled by the Cobama camp—that he attempted to play upon racial fears during the primaries. Not helping is the fact that Obama has yet to follow up on the tentative dinner plans he and Bill Clinton made at the end of the primary season. "It's personal with him, in terms of his own legacy," says a friend of Bill Clinton's "And the race stuff really left abud sate is nis mouth."

Clinton's resentment came through in an interview with ABC News during his recent trip to Africa. Asked what regrets he might have about his role in his wife's campaign, he bristled and then shot back, "I am not a racist. I never made a racist comment." He struggled to render a positive comment about Obama's qualifications for his old job. "You could argue that nobody is ever ready to be President," Clinton said. "You could argue that even if you've been Vice President for eight years, that no one can ever be fully ready for the pressures of the office." Pressed again, he responded with an endorsement that could hardly have been a weaker cup of tea: "I never said he wasn't qualified. The Constitution sets qualification for the President. And then the people decide who they think would be the better President. I think we have two choices. I think he should win, and I

think he will win." Mindful of the lingering bitterness, the Obama camp has tried to reach out to the sizable professional political class that has surrounded the Clintons for a generation. In late July, for instance, the campaign hosted what was by all accounts a well-received session at former Senator Tom Daschle's downtown Washington office for about 50 of the Clintons' most prominent backers. But it was telling that only a handful of their leading female supporters showed up. Will a genuine reconciliation ever occur? Said a longtime Democrat with a foot in both camps: "Yes, but only at the convention." Democrats worried about unifying the party before November are hoping that's not too late. - WITH REPORTING BY MARK HAIPERIN/NEW YORK



The long campaign Associates of the couple say both remain privately skeptical that Obama can win in the fall



FRANKLIN BAR N. J. OBEZ

SEANTLIN SEANTLIN SEANTLIN SEANTLIN BAR SEANTLIN SEANTLIN SEANTLIN BAR SEA

NATIO

The Anthrax Files. The FBI was on the trail of Army scientist Bruce Ivins for years. As investigators closed in, he committed suicide. But how credible was their case?

BY AMANDA RIPLEY/FREDERICK

THE DEEP MIDWINTER OF 2002, FBI divers cut holes in the ice and then searched several ponds near a Fort Detrick, Md., biodefense lab for evidence in the anthrax investigation. It was an expensive, cinematic strategy that would ultimately lead nowhere, but no one knew that then. Except perhaps for the older man who stood off to the side handing out coffee and sandwiches. In addition to being a respected scientist, Bruce Ivins was a Red Cross volunteer, manning the canteen. He was known as reliable and cheerful, and he had been asked by the Frederick County, Md., chapter to take time off from his job to help keep the agents fed and warm. Hours later, one of the agents realized Ivins worked at the lab. and he was asked to leave. He did so without protest. He would not be considered a suspect until five years later.

On Aug. 6, nearly seven years after anonymous letters containing anthrax spores killed five people and sickened 17 others, the FBI and Department of Justice presented their case against Ivins. It was as much a trial of the FBI as it was of Ivins himself. The anthrax murder case has become an epic embarrassment for the bureau, and the suicide of vinson pluy a forced the government to go public with its case against him before it was ready. These vidence the government released was compelling, but the science behind much of the narrative remains a mystery. If the goal is to prove that I vins was guilty beyond a reasonable doubt, the conversation has only its be teau.

Most of all, the affidavits and other documents revealed a mentally unstable man who struggled mightily to keep his pain under control. A year before the anthrax attacks. Ivins confided to a friend: "I wish I could control the thoughts in my mind," he wrote in an e-mail. "When I'm being eaten alive inside, I always try to put on a good front here at work and at home, so I don't spread the pestilence." Ivins apparently managed to conceal his torment from his colleagues. "He was a rock," says Dr. W. Russell Byrne, who ran lvins' division for 18 months, from 1998 to 2000. Ivins worked on finding vaccines for anthrax, which was a dangerous, dirty job. "He was a good scientist, working in an area that not a whole lot of people wanted to fool with back then. Nobody

Born in Ohio and schooled at the University of Cincinnati, Ivins worked at Fort Detrick for 28 years. He lived in a small white house with his wife and two adopted children, directly across the street from the U.S. Army Medical Research Institute for Infectious Diseases, and Ivins walked to work. He played the keyboard at St. John the Evangelist Roman Catholic Church, and he liked to write letters to the editors of focal papers.

In 2000, as his mental health began to deteriorate, he also faced a spike in pressure

'I wish I could control the thoughts in my mind. When I'm being eaten alive inside, I always try to put on a good front.'

-BRUCE IVINS, IN AN E-MAIL TO A FRIEND



at work. The Army's anthrax vaccine was plaqued by production problems, and Vins and his colleagues were charged with figure and his colleagues were charged with figure worked that he sometimes felt as if he were watching himself work at his close from a clear feet away, a classic symptom of what psychologists call dissociative behavior. After the psychologists call dissociative behavior and the psychologists cattering happy about theter orist attacks. He was in group counseling at the time, and one of his co workers emailed acolleague that "Bruce has been an absolute manic basket case the last few days."

In what may be the most powerful piece of evidence to be released, lab records show that in September and October 2001 Vins worked late—much later than usual—on the nights leading up to the days on which the anthrax letters were sent. In December 2001, he wrote the most disturbing e mail of all the messages released by the Justice Department: "I made up some poems about having two people in one (me the person in my dreams)... I'm a little dream self, short and stout/ I'm the other half of Bruce—when helst me out/. When I get all

steamed up, I don't pout./ I push Bruce aside, them [sic] I'm Free to run about!"

The hundreds of pages of legal documents suggest that Ivins stood to gain from causing an anthrax scare. Before the anthrax letters, his life's work was in jeopardy because of questions about the effectiveness of anthrax vaccines in general. After the attacks, the Army's vaccine got back on track with lyins' help. The lab also received a surge of resources and prestige as the deaths from the letters made anthrax a matter of national security. Ivins also gained financially as a co-inventor on two patents connected to his work, though it remains unclear how much money lyins personally made from them. At the time of his death, according to the Army, he and his fellow inventors were collecting \$2,000 a year each in royalties. In 2003, lyins and his fellow scientists received the Decoration of Exceptional Civilian Service, the highest honor given to nonmilitary Defense Department employees.

Meanwhile, the FBI continued to focus its research on Dr. Steven Hatfill, another

ing distraction. Earlier this year, a federal judge found "not one scintilla of evidence, linking Haffill but heathrax mallings, and the government settled with I flatfill in June, agreeing top ay him as 85 million and an an muity of \$150,000. It was not until 2004 that real agents realized that I vins had not given them the exact sample of anthrax they had requested, so an agent went to the lab and confiscated a flask.

Much of the government's case hinges on connecting this sample, which Ivins supervised, to the anthrax used in the attacks. The government has repeatedly asserted that new technology helped the feds identify four genetic mutations in both samples and link the spores in the envelopes to the spores under Ivins' control. But scientists who study anthrax remain mystified by what this new science actually is. "The nature of biological weapons is such that it is very difficult to figure out where something came from," says Randall Larsen, author of a 2007 book on homeland security. Our Own Worst Enemy. After watching the press conference on Aug. 6 and reading the documents, Tara O'Toole, director of the Center for Biosecurity at the University of Pittsburgh Medical Center, found no answers to her questions. "We don't know what techniques were used to link the samples," she says. "There are a lot of weird little details that are tantalizing but unexplained."

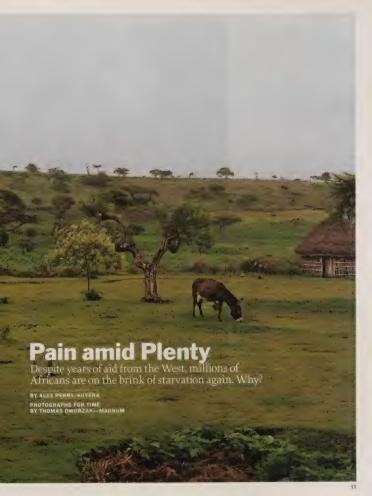
Since Ivins' death, his attorney, Paul Kemp, has repeatedly said he was innocent. He says lvins cooperated fully with the FBI during two dozen interviews and passed at least two lie-detector tests. Kemp claims the FBI harassed his client cohol and depression. Certainly, Ivins' last months were tortured. He was twice hospitalized for depression, once after one of his counselors said he had threatened to kill his co-workers. By then law-enforcement officials had searched his home, his computers, his cars, his safe-deposit box, his office, his lab and all his e-mails. Agents had interviewed his children, showing his daughter pictures of the anthrax victims, according to Ivins' friends.

On July 6, three days before he allegedly threatened to murden his colleagues he played the keyboard at Mass. "He looked bummed out," Byrne recalls, "but that was the norm for him these days." Byrne remembers Ivins doing one small thing that seemed out of character as he began to unplug his piano. "There was a folding table in his way. And he showed that table about one food away. It shocked me because he always does things right. That was the most violentact levers as him for."—WITH REPORTING BY MASSIMO CALARRESI AND MARTI CONINGTON/MASHINGTON.

TIME August 18, 2008



Death in the fields June rains turned the land near the village of Sedeguge green, but too late. An uncle bears the body of a 6-month-old who died of malnutrition



fossils of early man in the Rift Valley of southern Ethiopia call the area the cradle of mankind. This year it's bursting with life, especially in the fields where local farmers grow barley, potatoes and teff, a cereal used to make the flat, spongy bread injera. And yet for all the apparent abundance. this area is so short of food that many are dying from starvation. In the six weeks to mid-July, Médecins sans Frontières (MSF) treated 11,800 children for severe acute malnutrition. At a tented hospital in the town of Kuyera, 50 out of 1,000 died, double the rate MSF expects for a full-fledged famine. "It's very bizarre," says Jean de Cambry. a Belgian MSF veteran of crises from Sudan to Afghanistan. "It's so green. But you have all these people dving of hunger."

The verdure around Kuyera is misleading. It is the product of rains in June, too late for the first of two annual crops. From January to May, the fields were parched and brown. And one failed harvest is enough to turn Ethiopia, a nation of 66 million farmers, into a humanitarian catastrophe.

Hunger has swept East Africa this year, spurred by poor rains and rising food prices. The U.N. estimates that 14 million people urgently need food aid, including 2.6 million in Somalia and more than 1 million in Kenya. In Ethiopia, 4.6 million people are at risk, and 75,000 children have severe acute malnutrition. Nearly a quarter-century ago, an outright famine led to Live Aid, an international fund-raising effort promoted by rock stars, which produced an outpouring of global generosity: millions of tons of food flooded into the country. Yet, ironically, that very generosity may have contributed to today's crisis.

Over time, sustained food aid creates dependence on handouts and shifts focus away from improving agricultural practices to increase local food supplies. Ethiopia exemplifies the consequences of



Food Quandary

For more photos of the crisis in Ethiopia, go to time.com/ethiopia













TIME August 18, 2008

giving a starving man a fish instead of teaching him to catch his own. This year the U.S. will give more than \$800 million to Ethiopia: \$460 million for food, \$350 mil-\$7 million for agricultural development. Western governments are loath to halt programs that create a market for their farm surpluses, but for countries receiving their charity, long-term food aid can become addictive. Why bother with development when shortfalls are met by aid? Ethiopian farmers can't compete with free food, so they stop trying. Over time, there's a loss of key skills, and a country that doesn't have to feed itself soon becomes a country that can't. All too often, its rulers use resources elsewhere-Ethiopia has one of Africa's largest armies.

Why do we get aid so wrong? Becauseit leets or right. "The American people," says U.S. ambassador to Eltinopia Donald Yamanoto," are simply not going to sit tight while they see children dying." Nor should they, a starving man needs to be saved first, before he can be laught to fish—or farm. But as the world rallies again to Eltinopia's aid, donors face a dilemma. "We're not getting to the real problem," says yamamoto.

What would? Ethiopia thought it had found one answer. In 2005 a \$1.4 billion five-year program identified 7.3 million Ethiopians unable to live without free food and gave them jobs in rural projects, such as roads and irrigation. The idea was to create livelihoods as well as to save lives. It was working, slowly. By this year, says a fort, "a few thousand" had left the program and were making it on their own. Then came the double whammy of drought and soaring food prices. Of the 7.3 million, 5.4 million suddenly needed extra food aid. The sobering lesson: even the best efforts to eliminate hunger are expensive, slow and uncertain of success. Depressing as it may be, this may not be the last time Ethiopia needs help. - WITH REPORTING BY KASSAHUN ADDIS/ADDIS ABABA

Left to right, from top:
Young victim A family accompanies a
starving child to a relief hospital

Death stalks Friends and family at the funeral of a 6-vear-old bov

Father's anxiety A man and his child at a Médecins sans Frontières hospital Waiting for help Children line up for

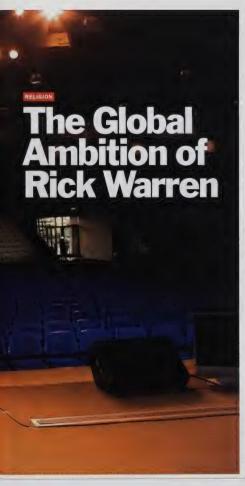
tests, treatment and food at a clinic

Misleading green Despite now lush
fields, many are dying of hunger

Little bodies Three dead children at an MSF moraue await burial



Photograph for TIME by Robert Gallagher



How a charismatic Californian became the closest thing to Billy Graham— and why religion in America will never be the same

BY DAVID VAN BIEMA

ICK WARREN HAS RICK WARREN syndrome. That's not a joke. He has a brain disorder. "I was born with it," he says. "I went to the Mayo Clinic, and the doctors said, 'We have found a dozen or so other people with this. There's no name, so maybe we'll just call it the Warren syndrome." He describes the ailment's chemistry as an inability to process his body's own adrenaline. Its symptoms are tremors, disorientation and pain, and, as he says, "it makes my brain move very fast." I ask-since a colleague of his has asserted it-whether Warren also has attention deficit disorder. Warren laughs heartily, "Am I ADD? Yeah, I'm probably App too."

At this point in time, a lot of people may wish they could scatter their attenton the way warren does. He is the author of one of the world's best selling books. The Purpose Driven Life, and the founding pastor of one of the country's largest churches, the 23,000-member Saddleback Church in Lake Forest, Calif. And on Aug. 16, he will play the role of national inquisitors a "civil forum" featuring (consecutively, not in debate format) the two presumptive moninees for President, who will fly to Orange Country, Calif., to be civilly grilled for an hour apiece.

A more cautious figure than Warren might have passed on the opportunity to

Home base Warren in a rare moment of solitude at his 23,000-member Saddleback Church

RELIGION | RICK WARREN

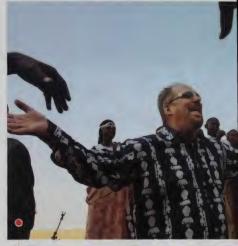
become a political lightning rod. But he has spent the past few years positioning himself for just such a role as a suprapolitical, supracreedal arbiter of public virtues and religious responsibilities. Unlike some other conservative religious leaders during this long election season, he has remained conspicuously neutral on candidates. When he pushed to "unstick" an earlier stalled attempt to get John McCain and Barack Ohama together, he did so by sending a personal "Let's do it" e-mail to each of them. The payoff is the Aug. 16 event, a kind of coronation for the 54-year-old, jovially hyperactive preacher. "It's remarkable. The candidates are according him tremendous status," says William Martin, author of the definitive biography of Billy Graham, A Prophet with Honor, "I don't see them doing it with an Episcopal bishop or a Cardinal-or another Evangelical."

If Warren is not quite today's Graham. who presided as "America's pastor" back when the U.S. affected a kind of Protestant civil religion, he is unquestionably the U.S.'s most influential and highest-profile churchman. He is a natural leader, a pathological schmoozer, insatiably curious and often the smartest person in the room. Like Graham, he projects an authenticity that has helped him forge an exquisite set of political connections-in the White House, on both sides of the legislative aisle and abroad. And he is both leading and riding the newest wave of change in the Evangelical community: an expansion beyond social conservatism to causes such as battling poverty, opposing torture and combating global warming. The movement has loosened the hold of religiousright leaders on ordinary Evangelicals and created an opportunity for Warren, who has lent his prominent voice to many of the new concerns.

A shift away from "sin issues"-like abortion and gav marriage--is reflected in Warren's approach to his coming sitdowns with the candidates. He says he is more interested in questions that he feels are "uniting," such as "poverty, HIV/AIDS, climate change and human rights," and still more in civics-class topics like the candidates' understanding of the role of the Constitution. There will be no "Christian religion test," Warren insists. "I want what's good for everybody, not just what's good for me. Who's the best for the nation right now?"

If Warren were content to be merely the most influential religious figure on the American political scene, that would be significant enough. He isn't. Five years ago, he concocted what he calls the PEACE plan, a bid to turn every single Christian church on earth into a provider of local

How to Build an Empire. Warren's worldwide reach by the numbers



THE GLOBAL PEACE PLAN 10,186,063

Population of Rwanda, which Warren has made the showcase for his humanitarian and development efforts. Warren plans to apply the Rwanda paradiam to 104 other countries

THE MEGACHURCH 23.000

Weekend-attendance figure at Saddleback, one of the U.S.'s five biggest churches. Warren's innovations and a book based on them have made it a national model





30 million

English-language sales of The Purpose Driven Life. The Purpose Driven Church sold a mere million. A purpose-driven Christmas book will be out in time for the holiday



health care, literacy and economic development, leadership training and spiritual growth. The enterprise has collected testimonials from Bono, the First Couple, Hillary Clinton, Obama, McCain and Graham, who called it "the greatest, most comprehensive and most biblical vision for world missions I've ever heard or read about." The only thing bigger than the plant's sheer nerve is the odds against its completion; there are signs that in the small country Warren has made a laboratory for the plan, FEACE is encountering as many problems as it has solved.

Having staked so much on his global initiative, Warren can't allow it to die. But the scale of his a mbition does raise questions that confront the American Evangelical movement as a whole as it tries to graduate from a domestic political force into a global benefactor. In fact, it is easier to saves souls than to save the world.

Big Church, Big Book

WARREN GREW UP IN NORTHERN CALIFORnia. He is a fourth-generation Southern Baptist pastor, intimately familiar not just with churches but also with the spreading of them; his father was a "church planter," or serial church founder. The son, who has said that from sixth grade on he was always president of something (and told TIME he led a courthouse march for the 1960s radical group Students for a Democratic Society. or sps), received his own call to ministry at age 19. He got a conventional theology doctorate and an unconventional education from a friend, management guru Peter Drucker, who refined Warren's organizational gift and offered a secular vocabulary with which to express it.

Two archetypes dominated 20th century Evangelicalism: the Grahamesque evangelist, and the paladin of the religious right. Warren is neither. He has always been about churches. Networks of churches. And of pastors, the CEOS of churches. He founded Saddleback in 1980 when he was just out of Baptist seminary, with neither a building nor a congregation, and grew it relentlessly to its current size. In 1995 he shared his secrets in a book called The Purpose Driven Church: Growth Without Compromising Your Message & Mission. (The "purpose" was God's.) His knack for schematization allowed almost any minister to reconfigure his church along the lines of Saddleback. Warren says that he and his staff have given "purpose-driven training" to 500,000 eager pastors worldwide and that 1 out of 20 U.S. churches has done his "40 Days of Purpose" exercises. In all, says fellow megapastor loel Hunter, Warren's is "easily the broadest and most influential church network in the world.'

But it was not until 2002 that Warren became a mainstream megastar, following the publication of The Purpose Driven Life. Beyond its striking opening assertion-"It's not about you" (it's about God and you)the book, like its predecessor, was a crystalclear blueprint, in this case for extending Sunday spirituality to the rest of one's life. It employed the tropes of the self-help genre (A 40-day program! Exercises!) to chart a user's guide to living midstream Evangelical doctrine. (On God's wanting believers to be a "living sacrifice": "The problem with a living sacrifice is that it can crawl off the altar. We sing Onward, Christian Soldiers on Sunday, then go AWOL on Monday.") The Purpose Driven Life shipped 40 million copies worldwide, and Warren was suddenly famous and (despite turning over 90% of his hand at just about anything.

During the 2004 presidential election, he seemed to toy with using his new influence to become the next Jerry Falwell or James Dobson. Although he did not of ficially endorse George W. Bush, the megaauthor made no secret of his preference. Two weeks before the election, he sent an e-mail to the several hundred thousand pastors on his mailing list, enumerating "non-negotiable" issues for Christians to consider when casting their votes: abortion, stem-cell research, gay marriage, euthanasia and human cloning. Shortly after the election, two attendees of a Washington meeting of conservative religious and political heavyweights remember Warren's actively soliciting advice on how he might increase his clout with gor politicians.

But upon exploring the role, Warren grew uncomfortable with it: "I have never been considered a part of the religious right because I don't believe politics is the most effective way to change the world;" he says now. "Although public service can be a noble profession, and I believe it is our responsibility to vote; I don't have much faith in government solutions, given the track record. It's why I am a pastor, not a politician. None of my values have changed from four years ago, but my agen da has definitely expanded."

Warren had an epiphany in 2003. His wife Kay had dedicated herself to the fight against LIWAIDS, abrave move in a community where it was still often stigmatized. In Africa with her nine months later, he says, he heard a message from above. "God said, "Out don't care squat about the sick and the poor. And you need to change; you need to repent." He became fond of repeating that the Bible has 2,000 verses dedicated to the poor and that the Gospel of Matthew contains not only the Great Commission, in which Christ tide his disciple to spread

his word, but also the great commandment, in which he tells the Pharisees to love thy neighbor as thyself.

For Evangelicals who came of age during the Graham generation, notes Andy Crouch, head of the Christian Vision prolet at the Evangelical monthly Christianity Today, charitable mission work tended to be relegated to "occasional action to keep people alive, to teach them the Gospel in a credible way." Warren, by contrast, yearned for full-scale battle with the "five global glants" spiritual emptiness, selfish leadership, hunger, sickness and illiteracy. If he could provide the proper vehicle for change, millions might jump occasion.

Two options were immediately available. Most Evangelical do-gooding in the past century has been accomplished through Christian aid-and-development organizations like the behemoth World Vision. They work a lot like secular Noos, maintaining a few dozen paid employees who manage long-term aid and community projects in poor areas for decadeslong stretches. More recently, another

model has emerged: each year, often during school breaks, about a million short-term volunteer missionaries in gangs of about 15 briefly saturate the Third World, enthusiastic if often ill-prepared, to build houses or dig wells and/or share the Gospel for about two weeks.

Warren's insight was to combine both models in a plan aimed at energizing Third World churches. He knew they were everywhere, including backwaters unreached by government or NGOs. He started comparing them to McDonald's franchises. Or to desktop computers: if they could be infected with the virus of good works, the world could be transformed. (Put simply: if every pastor in the world taught basic water hygiene, it could significantly cut rates of dysentery, a major global killer.) Scores of short-term activists, armed with Saddleback-crafted training, would go into a foreign country, locate its most promising churches and introduce them to the best practices in areas from health care to good leadership. Those churches would train other churches until the country was saturated. Warren saw this occurring in every country in the world.

PEACE-an acronym for promote reconciliation; equip servant leaders; assist the poor; care for the sick; educate the next generation-"exemplifies Rick's capacity to capture big ideas and make them simple and memorable and motivational," says Crouch. Indeed, the idea is so big, only Warren could have hatched it. Warren dismisses those who claim he is trying to "build heaven on earth." He says, "I'm not that stupid," But there is nothing in his sales pitch-to thousands of pastors, dozens of heads of state, financiers at the Davos World Economic Forum and edito rial boards-that suggests where its limits might be. He refers repeatedly to the "1 billion" Christians he thinks the plan can mobilize. His sell combines the aid wonk's jargon of "self-sufficiency, scalability and reproducibility," the dotcommer's dream of exponential growth and something older. Says one pastor participant: "This is like the fishes-and-loaves story. People think that that kind of miracle is happening."

In Their Words. The candidates on their personal journeys of faith

John McCain

A Light amid
The Darkness

My mother has recounted to me how when I was a prisoner of war in Vietnam, she sometimes overheard my father praying for me. He was in charge of U.S. forces in the Pacific at the time and suffered from the burden of commanding a war in a country where his son was imprisoned. As my mother recalled, she could hear my father in his study, on his knees, beseeching Godt to "show Johnny mercy."

My father would have been surprised to know what unlikely forms God's mercy could take, in prison, my captors would the my arms behind my back and then loop the rope around my neck and ankles so that my head was pulled down between my knees. I was often left like that through out the night. One night a guard came into my cell. He put his finger to his lips signaling for me to be quiet and then loosened my ropes to relieve my pain. The next morning, when his shift ended, the guard returned and retightened the ropes, never saying a word to me.

A month or so later, on Christmas Day, I was standing in the dirt courtyard when I saw that same guard approach me. He walked up and stood silently next to me, not looking or smiling at me. Then he used his sandaled foot to draw a cross in the drift. We stood wordlessly looking at the cross, remembering the true light of Christmas, even in the darkness of a Wietnamese prison camp.

This guard was my Good Samaritan. I will never forget that fellow Christian, and I will never forget that moment. I will always remember as well the Christmas services that my fellow prisoners and I held in a cell, when I jawe thanks to God for the blessings



In May, Warren, who had been beta-testing the plan, held its "roo" lie convened 1, yoo pastors from the purpose-driven network to Saddleback and urged them to send out teams as part of the "PEACE Coalition." "There was a lot of energy afterward," he says." Guys with tears in their eyes. A guy was going, "I'll take Mozambique," and one was going, "I'll take Wigeria.' They were dividing up the world."

The Rwandan Model

THE FIRST NATION TO BE SO CLIAIMED—
no to claim react, really—was Rwanda.
In 2005, Paul Kagame, who overthrew
the genocidal regime of the small central
Affician nation and later became its Presi
dent, appeared at a celebration for Saddle
back's 25th anniversary, Warren revealed
that Kagame intended Rwanda to become
the 'first purpose driven nation.' Soon
Saddleback members were commuting
to and from Kigali, its capital is the ord
of this year. 1,750 PEACE Volunteers will
have visited Rwanda. Not only have PEACE.

volunteers gone to work on health and development, Kagame says, but the more high powered among them "use their contacts to draw on resources and attract in vestment. Leart have anything betterthan this." He admits that he is not a practicing Christian: "I cannot say I am devout, but I have agood sense of what faith his about and the usefulness of it." And in this, case, he says, "what Saddleback is doing serves the church and serves us too."

Yet others, rather flatly, claim Warren's cffort is invisible by the very terms on which he sold in Visitors interested in the PRACE plan are still invariably flown not to a church but to the hospital in the town of Kibuye. PRACE is working with the University of Mary Jando to upgrade the facility and next year will give 5500,000 as part of its province-wide \$5; million commitment. Buts of ar, aside from a paint job and some tidying up, there is little improvement. Laura Hoemeke, director of Twubakane, a usanto-funded Rwandan decentralization and health program, says. "Warren's people haven't done anything, for passing

on information, mobilizing people, changing social norms, I think the church can be really effective. But ..." Others maintain that short-termers can't stay on top of the involved logistics of development.

PEACE representatives retort that 194 Rwandan health-care volunteers will begin making home visits in September. They also point to some working projects whose real-world performance exposes both the strengths and weak nesses of Warren's theory. In early 2006, Grant Bornzin, a Saddleback member, was in a PEACE group directed to a Presbyterian church in the village of Remera, where elders spoke of needing milk for children. The team went back to the U.S., and Bornzin admits that "the idea festered" for two years, until a team member returned to Africa and e-mailed that "they really need [a] livestock program." So Bornzin raised \$14,000 from 45 Saddleback members and sent it to Remera with a detailed plan for stocking the area's neediest farmers and for the equitable distribution of the resulting calves. The effort appears to be working, and this month an-

he had granted me with the company of men I had come to admire and love.

In the life of our country, faith serves the same ends that it can serve in the life of each believer, whatever creed we might profess. It sees us through life's trails. It instills humility, calling us to serve a cause greater than ourselves. At its best, faith reminds us of our common humanity and our essential equality by the measure that matters most.

A living faith calls us as well to care for the most vulnerable members of society. The poor, the hungry, the stranger seeking shelter and the child waiting to be born—all are in need or our compassion and protection. Faith shows us that the weak and defenseless are not a problem but rather a priority, and a chance for us to live out the message of the Gospels.

That message can reach into any place, however dark. Even in solitary confinement, when everything else has been taken away, nothing can separate us from the love of our Creator.

Among friends Warrensaus he

Among friends Warren says he has "ministered" to both McCain, left, and Obama but on "private" issues, not as a political adviser

Barack Obama Changing Hearts And Minds

I began my Christian journey over 20 years ago, as a young man fresh out of college. And since that time I've been serious not only about deepening my relationship with Christ but also about the way that all Americans can live together in our diverse. pluralistic society.

I think there are some lessons that Americans from all political persuasions might learn in this



regard, lessons that I take to heart each day. We have to start by remembering the role that values play in addressing some of our most urgent social problems. As I've said many times, the problems of poverty and war, the uninsured and the unemployed aren't simply technical problems in search of a 10-point plan. They're rototed in societal indifference and individual callousness—in the imperfections of man.

For example, I believe in tough law enforcement and commonsense gun laws to keep our children safe from an epidemic of violence. But I also believe that when III gang banger shoots indiscriminately

into a crowd because he feels somebody dis-respected him. that's not just a government problem—It's a moral problem. There's a hole in that young man's heart. Solving problems like this will require changes in government policy, but it will also require a change cannel to greyme a change in government policy.

change in minds. That's a lesson that friends of mine like Pastor Rick Warren and Bishop T.D. Jakes know well.

I also think we must remember that there are a range of moralvalues issues that must be addressed in our families, our communities and our government. My values speak to the without health care, the care of soldiers and civilians in Iraq and veterans back home, the expanse of God's creation that is warming day by day, the single mothers struggling to provide the scene. I don't believe we should ignore the debate over traditional "values issues" at the expense of these other just talk about "family values." We actually have to stand up for policies that value families.

I hope we'll get into these tough topics and others at Saddleback. The next President will have to lead Americans of all religious and secular backgrounds and will navigate a range of tough values issues. I would be honored to have that weighty opportunity, and I hope to continue this conversation in the months to come.

The big question is. Why just 17? When Warren hears that other NGOs in Rwanda repeatedly told TIME that PEACE could offer no working examples of tangible aid-anddevelopment projects, he laughs for 10 full seconds. "You were talking to the wrong

guys," he says. Most aid-anddevelopment experts, he claims, depend on Western-style measurements and reports. Rwandan churches, he says, have neither the time nor the obligation to produce them. Moreover, he asserts that executing a program involving spiritual goals through churches initially produces "results that tend not to be programmatic-they tend to be life change." (For instance, PEACE has recorded 10,000 baptisms in Rwanda.) Even when classic development programs are under way, he continues, "we don't sacrifice sustainability for speed. If you go back to my very first message in 2003, I said, This is going to take 50 years.' He adds, "My confidence is not that I've got it all figured out. My confidence is, lesus said, 'Do

these five things,' and we've got the people out there." He is comfortable "building the

plane as we fly it."

And it's that last statement, of course, that requires faith-in God, or in Warren. Even the pastor's harshest critics admit that he has a gift for picking good lieutenants and a near superhuman adaptability. A neat example of this is a document Warren has sent out called "PEACE 2.0," listing eight changes to his original plan. And while he once disdained working with existing Christian NGOS, he is now looking for ways to partner with some that can supplement his short-term army's wide-eved enthusiasm with experience and cohesion. One NGO has already proposed running one of its programs through PEACE churches, a promising compromise.

The Balls-in-the-Air Question

THE HALTING PROGRESS OF WARREN'S PEACE program raises another question: Is he oversubscribed? Lask him how many countries there are in the world. Of course, he knows: "There's 195 countries." I think, 195 countries, and so far, even one seems to be a challenge. As Warren tallies it, he is just 28 years into a 40-year commitment to pastor Saddleback. He has written a holiday book, The Purpose of Christmas, He spent much of the past six months in 20 countries doing purpose-driven training and will be traveling to New York City in November, when 350 churches will do "40 Days of Purpose." As we speak, he is in Buenos Aires; yesterday was Brazil. His networking presents escalating opportunities, but of course, opportunities eat time. "It's the most amazing thing," he says. "I've had to add a new hat: my statesman hat. I had a



"Thy brother as thyself" Warren, who is trying to expand Evangelical outreach abroad, visits a Mexican orphanage on Aug. 3

call the other day from a President in Africa asking me to contact a President in Asia to set up a meeting." Then there's his business hat: "I put this unbelievably big deal together. The bottom line was \$300 million." How did it happen? "A guy called me and asked me, 'Would you call this person?' and I said, 'Well, it's not my role or anything I aspire to,' but out of it came this huge deal."

Warren may not aspire to global mogulhood, but he is clearly near giddy over occupying a globetrotting-catalyst status normally reserved for ex-Presidents. If he no longer wants to be the official pastor of the Republican Party, that's in part because he needs support from both parties for his various world projects. His new willingness to embrace causes regardless of their political implications places him firmly in the movement of New Evangelicalism, which remains socially conservative but has opinions on, say, Christianity in China that don't align with either political party's, (See the TIME poll, page 44.)

It's possible that what drives Warren is the opportunity not just to lead American Evangelicalism but also to reshape it as a broad-based postpartisan movement, as focused on challenges abroad as Graham's was on the crisis within. But it's still unclear whether Warren's many spheres of to multitask will sap his energy and influence rather than enhance them. Trouble recently popped up in the form of an "Evangelical Manifesto" that expressed several New Evangelicalism principles he

has come to support. Despite having helped launch the document and claiming to still agree with it, he declined to sign it, saying it was released before consensus could develop for it. Warren's retreat made it easier for old-line conservatives to dismiss it. It would indubitably have fared better had he applied his networking skills.

"The only worry one might have about Rick Warren," says Michael Cromartie, a prominent Washington Evangelical with the U.S. Commission on International Religious Freedom, "is that he gets so many balls going up in the air that one might ask, 'Does he have enough hands to catch them?"" Warren has clearly heard this before. "God has given me the ability to manage my time

pretty well," he says. "I can handle a lot of balls." Everything he does, he claims, feeds everything else. "I'm a door opener and a bridge builder," he insists. "If I weren't do-

ing it, I'd be dead and in my grave." An argument can be made that Warren's career has always been a California freeway, navigated at full speed with panache. But there is bound to come a moment when even a man with a racing brain can't keep up with all his options and must define himself more closely in order to do things right. Inevitably, that point will follow a great new opportunity, like the presidential forum and the possibilities it embodies. I ask Warren what Bible verse he will take into the forum, and he quotes David's words after God has secured his position as the King of Israel-"Who am I, O Sovereign Lord, and what is my family, that you have brought me so far?"-and David's subsequent realization that God did it for the sake of His word and according to His will. It is a humble response, one that puts Warren's elevation, like David's, in the Deity's hands. But as Warren knows and David's kingship abundantly proved, it can be after the coronation that the complications really set in. -WITH REPORTING BY ALEX PERRY/KIGALI

EVEN MORE.

The highly reviewed Bose® Wave® music system is available with an optional Multi-CD Changer.

When the Bose Wave" music system was introduced, audio writer Wayne Thompson of the *Dregonian* called it "one-of-a-kind" and "my choice for product of the year." Today, the system offers you even more, thanks to an optional Multi-CD Changer that has been designed collaborate, the Wavel was extensive and the system of the

Elegantly small, with sound that brings new life to music. Hear the Wave* music system for yourself Forbers FVI says, "you'll think you're listening to a, system that costs five times more." You can even connect your TV or MP3 player for lifelike sound. As David Novak, the Gadget Guy, says, "It can easily replace whatever component system you currently have." And the Wave* music system fits almost anothers.

Shown in
NEW TITANIUM SILVER

The optional Multi-CD Changer lets you enjoy premium sound for hours on end-Just side one of your favorite CDs or MP3 CDs into the Waver music system and three more into the Multi-CD Changer. They work as one to deliver performance after encore performance with quality that Rich Warren of the News-Gazette says: "will list out sedouc you."

All-in-one simplicity. A credit card-style remote control lets you easily operate both the Wave^a music system and Multi-CD Changer, It's a convenience you'll

appreciate when playing CDs or MP3 CDs, tuning into FM/AM radio or setting the clock and alarm.

Take advantage of our 30-day, risk-free trial. Choose your favorite color. Platinum White, Graphite Gray or new Titanium Silver. And order the Wave* music system today.

Better yet, order it with our Multi-CD Changer. With our Excitement Guarantee, you'll get 30 days to try them together in your own

FREE Premium Backlit Remote when you erder by Sept. 30, 2006.

home Take advantage of this opportunity to compare the sound to larger, more expensive steries. And order now to receive our Premium Backlir Hemote, absolutely free. This \$39.98 value features large, illuminated buttons and the added convenience of not having to point it at the system When you call, ask about making 12 easy payments, with no interests charges from Bose. "The Wave" missi system and Multi-CD Changer From Bose, the most respected name in sound.

To order or learn more:

1-800-925-9738, ext. TM528 www.Bose.com/WMS

Better sound through research



Shown in Platinum White with optional Multi-CD Changer.

How America Decides. A TIME poll shows that Evangelicals are sticking with McCain. But they're not excited about it

SINCE 1988, WHITE EVANGELICALS HAVE been the second most reliable bloc in the Republican base, after Mormons, So it's no surprise that most are once again lining up behind this year's gop presidential nominee. A new TIME poll of white Evangelical voters finds that 70% support John McCain. Large pluralities also prefer him over Barack Obama when it comes to fixing the economy and restoring America's

image in the world. For a man who has had a sometimes prickly relationship with religious conservatives, these numbers have to be good news.

But while McCain maintains an insurmountable advantage among white Evangelicals, there are signs that it might not be sufficient to put him over the top. In 2004, George W. Bush captured 78% of white Evangelicals, who turned out in

record numbers. McCain's numbers lag behind Bush's, and 27% of his Evangelical backers say they are not enthusiastic about him. Nearly two-thirds of them also say they could vote for a candidate whose position on abortion differed from theirs: 72% would vote for a candidate who disagrees with them on Iraq. Between now and November, some Evangelicals may be willing to give Obama another look.

Evangelicals are solidly Republican voters ...



Which candidate	White Evangelical voters		All U.S. voters	
McCaln Obama	PCT.	ADVANTAGE	PCT.	ADVANTAGE
would best protect the U.S. against terrorism?	10%	McCAIN *70%	56%	McCAIN +27%
would best handle the situation in Iraq?	78%	McCAIN +65%	51%	McCAIN +15%
would best handle the economy?	19%	McCAIN +45%	39%	OBAMA +4%
shares my values?	62%	McCAIN +46%	39% 41%	OBAMA +2%
best understands the concerns of people like me?	62%	McCAIN +41%	35%	OBAMA +13%
would best restore America's image in the world?	56%	McCAIN +30%	33% 52%	OBAMA +19%
is most guided by his religious beliefs?	42% 17%	McCAIN +25%	30%	OBAMA +2%
is the most likable?	36%	OBAMA +12%	65%	OBAMA +45%
is the real candidate of change?	29%	OBAMA +10%	17%	OBAMA +44%

*Includes those who lean forward a candidate. Sources: Map data from Religious Congregations & Membership in the United States. 2000 from the Glemmary Research Center via the Association of Religion Data Archives. The 1986 ppi was conducted by 13.1-Mpg. 4 among a national random sample of 868 adult 8844 victors and a sample of 668 white Protestant Paragreticals. Example: exemilie 4040 white a new consecutional sample and on exhibit protein 1986 and positions are religious accordance to the consecution of the sample of 668 white Protestant Paragreticals. The full questionalistic can be found at where which com-

UNLESS YOU'RE READING THIS ON YOUR YACHT, YOU SHOULD BE WORRIED ABOUT YOUR LONG-TERM FINANCIAL SECURITY.

The health care and financial security crises facing this country affect all of us. And during this election year, we're hearing a lot about working together and the need for change to fix the situation.

But a funny thing often happens once the voting is over. Promises are forgotten and problems go unresolved. We can't afford to let that happen again.

That's why Divided We Fail will be watching after the elections, holding our elected leaders accountable and demanding that they work together to end the gridlock standing in the way of affordable health care and financial security for all.

Join us in ensuring that change is more than an empty promise. Visit DividedWeFail.org.













eer Pong's Big Splash

As a college drinking game goes mainstream, young fans are calling it a sport while some campuses and towns consider it a danger

BY REBECCA WINTERS KEEGAN WITH MEAGHAN HAIRE

THEIR ALL-NIGHT PARTIES, THE ancient Greeks played a game called Kottabos, which involved flinging the residue from the bottom of their cups of wine at a target. Kottabos was probably the first drinking game to get really, really big-supposedly even Socrates played. Today young philosophers still like to mix booze and projectiles. Only now they call it beer pong.

Beer pong is not just the drinking game of choice for this century's twentysomething thinkers; it's a cottage industry and quasi sport with mass-market 8-ft. aluminum beer-pong tables for sale, a national tournament offering a \$50,000 grand prize and a forthcoming documentary called Last Cup: Road to the World Series of Beer Pong. Top players have been known to rake in tens of thousands of dollars a year from competitions. Who says America's college grads lack marketable skills?

The boisterous game, in which players try to toss Ping-Pong balls across a table into cups of beer and drink if theirs are hit, is becoming so popular that it is in the midst of a backlash. Some cities and campuses troubled by the binge-drinking culture that accompanies beer pong are banning the pastime and its paraphernalia. "Beer pong is severely misunderstood," says Billy Gaines, co-founder of Boong.com, host of the World Series of Beer Pong (WSOBP). "It's a sport. It just happens to involve

alcohol. People are not playing the game to get drunk but because they love the challenge of throwing a table tennis ball into a cup with some type of liquid in it." If booze is really beside the point, beer pong would be unlike any other drinking game

But beer pong has certainly outgrown its frat-house roots. An early version with Ping-Pong paddles has been largely supplanted by a paddle-free game, which started in Northeastern colleges in the 1980s and was originally called Beirut-in reference to the battle-scarred Lebanese capital.

Whatever you call beer pong, it's ubiguitous. Bars across the country, like the LA Hangout in Lutz, Fla., host weekly tournaments and organize leagues. The Hangout's Sunday-night beer-pong crowd is usually 20 to 40 teams, mostly of players



Suds watch The bar monitors players' beer consumption via wristbands and other means





Kerplunk. Score. Gulp. Patrons of the LA Hangout in Lutz, Fla., play in the bar's weekly beer-pong tournament. The best hope to make it to the World Series

underage 30. including students, teachers and retail workers. "When we started it, no one had even heard of beer pong," says Paul Riebenack, one of the Hangout's two owners. "Now everyone seems to know what it is. Two and a half years later, it's more mainstream."

For some beer pongers, the appeal is the thrill of competition. "I like to beat people," says Chris Clark, 22, who plays on Team Premier, a group of the six best players at the Hangout. "When I come here, I win pretty much 75% of the time, and it's 100 bucks in my pocket." For others, beer pong is a social tool. "You can go into a party where you don't know anyone and just jump into a game, and by the end of it, you know everyone," says student Kristin Catlin, 22. In college, beer pong's acculturative role makes it just like any other team sport, says Gaines: "It is kind of the same thing as swimming." Except, you know, for the hangovers.

With young diversion seekers embracing beer pong, it was only a matter of time before the real-life drinking game spawned a virtual version. IV Games designed Beer Pong, a video game for the Nintendo Wii. But concerned parents and even Connecticut attorney general Richard Blumenthal sent angry letters until the company agreed to change the title of the game to Pong Toss. "We never anticipated such a severe reaction to the word beer," says Jag Jaegar, co-owner of JV Games. Pong Toss hit stores July 28 with a rating of E for everyone.

If Jaeger had been following the beerbeen more prepared. For many parents and college officials, beer pong has become synonymous with binge drinking. Despite current efforts to get the game taken seriously as a sport, the point of most beerpong games remains to intoxicate your opponent. Last fall, Georgetown University banned beer pong, beer-pong tables and in ordinate numbers of Ping-Pong balls in its dorms-even in the rooms of students of legal drinking age. The University of Pennsylvania, Yale University, the University of Massachusetts at Amherst and Tufts University have also banned drinking games. "We don't want our students participating in activities that could do excessive harm to themselves or others," says Michelle Bowdler, a health administrator at Tufts.

It's not just colleges that have hit back at beer pongers. Belmar, N.J., outlawed outdoor beer pong in 2005 after the city council passed an ordinance declaring that it exposed neighbors to "foul language, rowdy

deo on Time.

Video on Time.com

To see beer-pong enthusiasts in action, go to time.com/beerpong

and disorderly behavior." Two other Jersey Shore towns have followed suit. In Pennsylvania and Virginia, state officials have told bars to pack up their pong tables.

Beer-pong diehards and the bars that serve them have responded to the criticism by instituting some safety standards. The Hangout has separate bartenders and security guards to monitor pong participants, who have to wear special wristbands. The bar also dves tournament beer green. "We can see who is consuming what and at what time," says Riebenack. But should players manage to get too many regular drinks in between matches, the bar helps arrange free rides home. At the World Series in Las Vegas, each team plays with 10 cups, four with water in them and six with beer. The 16-oz, cups are a quarter to a third full. Since each side has roughly one beer per person, the idea is that no one will consume more than one beer per hour. Last January, 300 teams of two paid at least \$500 to enter the WSOBP. In its fourth year in 2009, the World Series expects some 500 teams.

Back at the Hangout, Pete Ouellette, 22, is hoping to find sponsors to send two Team Premier members to the WSOBP next January, "We don't fold underneath the pressure," the business major says of his team's beerpong dominance. "Some people get their heart rates up when they get to the last cup, whereas we just relax." Sort of like an at hlete getting in the zone—or getting a buzz.

"We do no market research. We just want to make great products."

STEVE JOBS, CEO & CO-FOUNDER, APPLE as quoted in FORTUNE's 3.17.08 issue

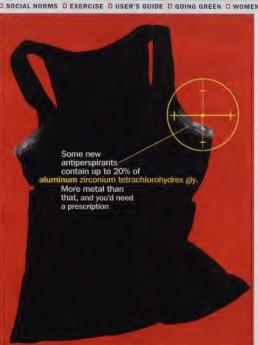


Business Needs FORTUNE

See the latest issue on newsstands or go to www.fortune.com.

6/2008 Time Vic. PORTUNE III a registered trademark of Time Inc., All rights reserved.

■ SOCIAL NORMS ■ EXERCISE ■ USER'S GUIDE ■ GOING GREEN ■ WOMEN'S HEALTH



SOCIAL NORMS

The War On Sweat.

Is the latest wetness

BY ALICE PARK

TAKE A STROLL DOWN THE personal-care aisle of any drugstore, and you'll see guite a few options to keep you dry. Powder-scented, solid or gel, antiperspirants are in high demand in the summer. But in the past year, some new members joined the antiwetness club-"clinical strength" products that promise to keep you dry for not just a few hours but up to a whopping 24. Almost 10% of the market is now devoted to the strongest antiperspirants available without a prescription. Which makes you wonder: Do we sweat that much? And if we do, is it such a bad thing? "We have created a sense in modern society about hygiene that goes beyond being human," says Mehmet Oz. Oprah's

LEXICON

Underarm Protection

Marketers are targeting two types of consumers those trying to prevent as much perspiration as possible and those who prefer more natural products but don't want to reek of body odor.

Deodorants are ...

not made to control perspiration. They try only to keep users from smelling bad.

Antiperspirants are ... designed to block sweat ducts. The wetness-fighting ingredients are aluminum compounds.

Did you know ... that underarm odor comes from bacteria on the skin that get smelly when wet?



their aluminum

content.

doctor in residence, who doesn't use an antiperspirant because of the chemicals in it. "We all smell, and we all sweat. We're supposed to."

But we don't want to. That's why Americans spend over \$2 billion a year on antiperspirants and deodorants. Despite that investment, 25% to 30% of people in a national survey feel the products they use could do more to control sweat. Enter Unilever's new clinical-strength versions of Dove and Degree. Ditto for Procter & Gamble's Secret, Old Spice and Gillette. Says P&G spokesman Jay Gooch: "At the end of the day, we want to make sure we don't stink."

Not stinking is one thing, but how healthy is it to block a normal body process? Some consumers are raising concerns about whether the chemicals in antiperspirants could have adverse effects-and even contribute to problems like Alzheimer's disease or cancer. The reality is that with the exception of the 2% of Americans who suffer from hyperhidrosis, a condition in which abnormally active sweat glands are treated with prescription-strength products, most of us could probably do without the extra protection offered by clinical-strength varieties, say doctors. Here's a guide to the health issues.

cancer worries. How do antiperspirants work?

help only with

odor control.

The secret of Secret, and its cousins, lies in its active ingredient, aluminum, Aluminum salts in antiperspirants plug the sweat ducts dotting your underarm and essentially block much of the perspiration from escaping. The Food and Drug Administration regulates how much and what kind of aluminum compounds can be used in antiperspirants. As more brands reach the limit for over-the-counter products-which has not changed in many years-part of what makes today's clinical-strength iteration more effective is how it is used. "The best time to apply it is at night," says Dr. Dee Anna Glaser, a professor of dermatology at Missouri's St. Louis University. "If you're sweating too much, it can't form the plug."

Can they cause Alzheimer's?

Worries about aluminum emerged in the late 1980s, when researchers found in an animal study that the metal's compounds could be inhaled and potentially reach the brain. But additional studies failed to prove that the agents could breach the blood brain barrier, and so far there is no evidence that exposure to aluminum increases the risk of developing Alzheimer's. Any aluminum that can be absorbed through the skin, says Bill Soller, who heads the Center for Consumer Self Care

at the University of California, San Francisco, is minimal and probably safe. We ingest far more aluminum with our food, water and medications, "For the average person with healthy kidneys, using antiperspirants with aluminum does not represent a safety issue," he says.

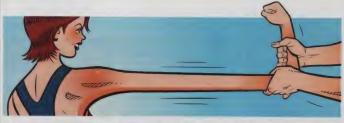
compound.

content allowed

over the counter.

What about cancer? It's not just the aluminum that has caused alarm. Concerns about the potential link between antiperspirants and breast cancer bubbled up several years ago, buoyed by a study showing that breast-tumor cells taken from biopsies in women contained parabens, commonly used preservatives that can mimic the hormone estrogen. Another study found that among women with breast cancer, those who shaved their underarms frequently, then applied antiperspirant or deodorant, tended to develop the cancer at an earlier age. But, says Dr. Therese Bevers of Houston's MD Anderson Cancer Center. "all these studies are fraught with biases. so you have to interpret them cautiously. There is not enough evidence to even lay out cautions at this point." Still, neither Unilever nor P&G uses parabens in its antiperspirants any longer. That's good news for the bulk of us, for whom antiperspirants are more about confidence than anything else. So, at least for now, it seems safe to roll on. EXERCISE

Resistance Stretching. Contract your muscles while stretching them and get a workout worthy of an Olympian



BY ALICE PARK

ONE OF DARA TORRES' TRAINERS IS WALKing all over me. Literally. I'm lying on my stomach as Steve Sierra concentrates his entire 160 lb. (75 kg) on my glutes and hamstrings. It hurts, but in a good way.

It's all part of the flexibility and strength-building regimen that Torres, who is making history as the oldest swimmer to compete in the Olympics, credits with getting her 41-year-old body in goodenough shape to race athletes half her age. But resistance stretching, as it is called, is not just for the Olympians among us. Its focus on maximizing muscle flexibility has been useful for everyone from injured NBA players to children with cerebral palsy. The exercises may not look like much-they generally require no equipment other than a mat and maybe a towel and some straps-and they may not feel that strenuous, but you know the next day that you've had a workout. (The buttwalking component is called mashing. a turbocharged massage that is supposed to release lactic acid from overworked

muscles to help speed their recovery.) Resistance stretching centers on flex-

ing your muscles even as you stretch them; for example, instead of simply releasing a leg lift, resist the urge to let your quad muscles relax on the way down-and fight that urge with both your hamstrings and your quads. Some of these stretching moves can be done alone and others with a partner whom you'd enlist to, say, pull your fist away from you as you work to pull it in during a bicep curl. How different is resistance

stretching from other limbering exercises? Unlike holding a muscle in a passively stretched position, the resistance route actively lengthens muscles through constant movement.

"Resistance stretching goes deep into the joints and grabs more muscle fibers to increase strength and flexibility." says Sierra's partner, Anne Tierney, "It takes twice as much force to stretch Torres powera muscle as it does to contract it." I'm not convinced yet, but after the two times a week guide me through a few exercises-

they stretch Torres three times a week, often at her home in Parkland, Fla., as well as before and after every race-my

muscles do start to feel more energized. I can see why Torres likes to be worked on half an hour before she swims. Although Tierney and Sierra

have certified 250 trainers through weekend workshops, you might be hard-pressed to find a class at your local gym. That may have something to do with the fact that stretching has always been deemed the most expendable part of any exercise regimen. "People usually only think about flexibility and stretching when they are older and getting stiff or when they are injured," says Tiernev. "It's just not considered sexy." That could change. As doctors urge

even us non-Olympians to remain physically active throughout our lives, maybe we'll start to pay more attention to stretching. After all, look what it does for

stretches three

C. O. P. Y. C. A. T.

Keeping Score.
The next round of online Scrabble

The Scrabble rebellion rages on! After forcing the shutdown on Facebook of a popular Scrabble knockoff called Scrabulous. Hasbro promoted its own online version. Fans of Scrabulous, which had 500,000 daily users, went wild-and not in a good way. A "Save Scrabulous" group now has more than

50,000 members. Other protest groups include "Give Us Scrabulous or Give Us Death!" and "Please God, I Have So Little: Don't Take Scrabulous Too."

Game over? Not quite: Scrabulous' founding brothers, Jayant and Rajat Agarwalla, just launched Wordscraper, a build-your-

own game that, coincidentally, uses a grid the same size as Scrabble's. If a Facebook player happens to make a board that's identical to Scrabble's-a feat that takes less than two minutes-well, It's a free world, Hasbro officials did not comment on the new application. -BY JOSH QUITTNER



Solar Power Hits Home

As utility bills go up, new solar-panel financing is helping homeowners mortgage the sun

THERE WERE LIMITS TO HOW GREEN Bruce Letvin was willing to go. For years, the 53-year-old anatomy professor had wanted to install solar panels on his Manhattan Beach, Calif., home. But the up front installation costs always outweighed the benefits for the environment and his conscience. This spring, however, he managed to work out green financing with the help of solar company SunPower. After determining that his electricity bills and roof exposure were large enough to make him a good candidate for its solar panels, the company, based in San Jose, Calif., helped him find a 15-year loan for the \$64,500 system. Yes, his \$550 loan payment is more than the \$300 or so he used to spend each month on electricity bills-so far, he has generat ed enough solar power that he doesn't need

to take any juice from the grid—but after he pays off the loan, his power will be free. And this year, he'll get a \$16,000 rebate in the form of federal and state tax incentives for solar." I really wouldn't have been able to do this without the financing," he says. "But with [the loan], it's a no-brainer."

That stiff up front cost has always been the biggest barrier to residential use of solar power. An average set of rooftop panels costs \$20,000 to \$3,000 and takes to to 15 years to produce enough electricity to pay for itself—a deal not unlike asking a new cell-phone owner to pay in advance for a decade's worth of minutes. But that equation will change as the cost of solar panels drops and the price of fossil fuel-generated electricity rises. (Letvin's utility provider just put in for a 30% rate increase



Sun tiles Solar panels are also getting better-looking, like these in San Ramon, Calif.

for the heaviest power users.) Photovoltaic soal risatallations were up 45% last year compared with 2006, with about a third of those systems going on residential roofs. And now solar companies and banks are helping homeowners stretch the cost over the lifetime of the panels, and sunny California is at the forefront of this trend. In April, SolarCity, one of the biggest panel installers in the state, began offering nononey down leases for home installation. Says ces 0 Lyndon Rive. "If you had the choice of using clean power over dirty power and paying less for it, wouldn't you take it?"

Sure, solar panels are a hefty investment, and credit markets are tightening up. But with carbon caps looming on the horizon and power supplies running short, customers like John Stubblebine of Cupertino, Califi, can insulate themselves from future electricity shocks. A technology consultant, he financed a \$35,000 system with a 1 yyear lease from Solar City. "If the worst forecasts are true, I'll come out a big winner," he says:

Still, solar isn't for every home. Different parts of the U.S. receive vastly different amounts of sunlight, so a solar panel in sun-drenched Las Vegas will always be more productive than one in cloudy Seattle. Incentives vary from state to state and can tip the numbers as well. But financing means that at least you won't med a loi of excess green to so green.

Solar by State, Tax incentives—and solar radiation—vary widely among U.S. states. Some of the best combos:













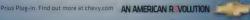
Gas-friendly to gas-free.

The best emissions strategy is a zero-emissions strategy. Chevy" has launched a test fleet of hydrogen-powered fuel cell Equinox® SUVs. This fleet hit the streets of New York City: Washington, o.c.; and Southern California. "Project Driveway" is the first large-scale market test of fuel cell vehicles with real drivers in the real world. Why? Because hydrogen fuel cells use zero gasoline and produce zero emissions." They're a sustainable technology for a better environment. And



Zero gasoline. Zero emissions. That's what we call a win, win solution.

they ultimately reduce our dependence on petroleum. Equinox Fuel Cell is an electric vehicle powered by the GM^o fourth-generation fuel cell system, our most advanced fuel cell propulsion system to date. The electric motor traction system will provide the vehicle with instantaneous torque, smooth acceleration, and quiet performance. The Equinox Fuel Cell will go nearly aso miles per fill up and reach a top speed of noo mph. Green Cor Journal has given the Chevy Equinox Fuel Cell its Green Car Vision Award?** The Equinox Fuel Cell won the award over several nominees, including the Honda FCX Clarity and Toyota





WOMEN'S HEALTH

Giving Birth at Home. Amid high-tech interventions, old-

fashioned labor is gaining appea



BY ADA CALHOUN

FOR MOST PREGNANT WOMEN, A KEY PART of their birth plan involves how they'll get to the hospital. But more and more momsto be are skipping that step and planning to deliver at home. Old-school birthing is back in style, with well-read women forsaking obstetricians for midwives and epidurals for warm baths. These women want to give birth in their own bed or tub, with none of the medical interventions that have become staples of modern childbirth, like contraction-inducing medication and C-sections, which now serve as the grand finale in nearly a third of U.S. births. "For a normal, healthy pregnancy, the hospital environment is overkill," says Jessica Reid, 27, a stay-at-home mom in Pasco, Wash

Reid had her first baby in a hospital but plans to have her second—due in lalæ August—at home. "Interventions that neither the mother nor father wish to occur are more likely when surrounded by people who view pregnancy as an illness or labor as inherently dangerous," she says. "It consider birth sacred and a joy, and I intend to birth my baby in a way that reflects that."

Not since Ina May Gaskin's naturalchildbirth advocacy inspired a generation of home birthers in the 1970s has the practice been such a hot topic—or so hot your case. While home birthing still hotly contested. While home birthing still hotly contested while home birthing still here's a movement afoot to license more cerembly this work of U.S. births, there's a movement afoot to license more cerembly this development, the American Medical Association (AMA) is urging law-makers to curb the home birthing movement, including having the licensing of so called direct entry midwives—who do not have nursing degrees—overseen by a state medical practitioner board.

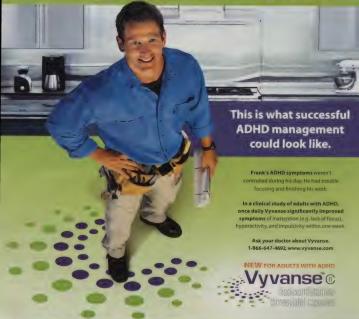
One of the biggest champions of home birthing is former talk-show host Ricki Lake, who produced the 2008 documentary The Business of Being Born. Lake and other activists contend that fear of litigation has led to more women in labor being tethered to monitors and forced under the knife. And pro-home birthers are pushing the notion that choosing where and

Not since naturalchildbirth advocacy inspired a generation of home birthers in the 1970s has the practice been such a hot topic or so hotly contested how to give birth should be regarded as a civil rights issue. "Legislating against home birth is totally un-American and unfair," says Joan Bryson, who has worked as a midwife in New York City for 17 years. "We rank 42nd in the world in live births, and we spend more money than anyone else. You can't blame it on home birth."

Most planned home births are assisted by a midwife, although some extremists favor so-called free birthing, with no attendant. Home-birth midwives say they accept only low-risk patients, which excludes women with diabetes, high blood pressure, multiple births or any other risky condition. Most midwives-who typically charge from \$1,000 to \$5,000 per birth, significantly less than the cost of a hospital delivery-travel with basic emergency medical equipment, including oxygen, resuscitation gear and medication to stop hemorrhaging. And all insist they practice preventively and know when-and howto get a woman to a hospital.

Take, for example, the case of a prolapsed umbilical cord. In roughly 1 out of every 300 births, the cord slips down into the birth canal before the baby does and risks cutting off the baby's oxygen supply. Kitty Ernst, an expert on midwifery at the Frontier School of Midwifery and Family

Vyvanse: Now approved for adults with ADHD.



IMPORTANT SAFETY INFORMATION

Vyvanse is indicated for the treatment of ADHD. Efficacy based on two controlled trials in children aged \pm to 12 and one controlled trial in adults.

Tell the doctor about any heart conditions, including structural abnormalities, that you, your child, or a family member, may have. Inform the doctor immediately if you or your child develops symptoms that suggest heart problems, such as cheef am or fainting.

Vywane, should not be taken if you or your child has advanced disease of the blood vessels jarrieosclerosis; symptomatic heard dresse, moderate to severe high blood pressure; overactive thyroid gland (hyperthyroidism), honowa allemyse, or unusual reactions to drugs, called sympathorimente amines, for extension pseudosphedinel; servares, glaucoms; a history of problems with alcohol or drugs; agalated states; taken a mornamne outdase inhibitor. (MAOI) within the drugs; agalated states; taken a mornamne outdase inhibitor. (MAOI) within the drugs; agalated states; taken a mornamne outdase inhibitor. (MAOI) within the drugs; agalated states; taken a mornamne outdase inhibitor. (MAOI) within the drugs; agalated states; taken a mornamne outdase inhibitor. (MAOI) within the drugs; agalated states; taken a mornamne outdase inhibitor. (MAOI) within the drugs; agalated states; taken a mornamne outdase inhibitor. (MAOI) within the drugs; agalated states; taken a mornamne outdase inhibitor. (MAOI) within the drugs; agalated states; and the drugs agalated states is the drugs; agalated states and the drugs; agalated states and dru

Tell the doctor **before** taking Vyvanse if you or your child is being treated for or has symptoms of depression (sadness, worthlessness, or hopelessness) or

has been diagnosed with psychosis; has had seizures or abnormal EEGs; has or has had high blood pressure; exhibits aggressive behavior or hostility. Tell the doctor immediately if you or your child develops any til these conditions or symptoms while taking Yvyanse.

Abuse of amphetamines may lead to dependence. Misuse of amphetamine may cause sudden death and serious cardiovascular adverse events. These events have also been reported rarely with amphetamine use.

Vyvanse was generally well tolerated in clinical studies. The most common side effects reported in studies of Vyvanse were children decreased appetite, difficulty falling asleep, stomachache, and irritability, adult decreased appetite, difficulty falling asleep, and dry mouth.

Aggression, new abnormal thoughts/behaviors, mania, growth suppression, worsening of motion or verbal ucs, and Tourette's syndrome have been associated with use lid drugs of this type. Tell the doctor if you or your child has blurred vision while taking Vyvanse.

Please see Brief Summary of Full Prescribing Information on the following page. Shire your ADHD Support Company (DXX2223 02708 CXX08 Object)

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

MEDICATION GILLDE

VYVANSE**

(lisdexamfetamine dimesylate) CII

Read the Medication Guide that comes with Vyvanse before you or your child starts taking it and each time you get a refill. There may be new information. This Medication Guide does not take the place of talking to your doctor about you or your

What is the most important information I should know about Vyvanse? Vyvanse is a stimulant medicine. The following have been reported with use of stimulant medicines.

- 1. Heart-related problems:
- sudden death in patients who have heart problems or heart defects
- stroke and heart attack in adults
- increased blood pressure and heart rate

Tell your doctor if you or your child have any heart problems, heart defects, high

Your doctor should check you or your child carefully for heart problems before starting Vyvanse.

Your doctor should check you or your child's blood pressure and heart rate regularly during treatment with Vyvanse.

Call your doctor right away if you or your child has any signs of heart problems such as chest pain, shortness of breath, or fainting while taking Vyvanse.

- Mental (Psychiatric) problems:
- All Patients . new or worse behavior and thought problems
- new or worse bipplar illness.
- new or worse aggressive behavior or hostility

Children and Teenagers new psychotic symptoms (such as hearing voices, believing things that

are not true, are suspicious) or new manic symptoms Tell your doctor about any mental problems you or your child have, or about a

family history of suicide, bipolar illness, or depression. Call your doctor right away if you or your child have any new or worsening mental symptoms or problems white taking Vyvanse, especially seeing or hearing things that are not real, believing things that are not real, or are suspicious.

What is Vyvanse?

Vyvanse is a central nervous system stimulant prescription medicine. It is used for the treatment of Attention-Deficit Hyperactivity Disorder (ADHD). Vyvanse may help increase attention and decrease impulsiveness and hyperactivity in patients with ADHD

Vyvanse should be used as a part of a total treatment program for ADHD that may

Vyvanse is a federally controlled substance (CII) because it can be abused or lead to dependence. Keep Vyvanse in a safe place to prevent misuse and abuse. Selling or giving away Vyvanse may harm others, and is against the law.

Tell your doctor if you or your child have (or have a family history of) ever abused or been dependent on alcohol, prescription medicines or street drugs.

Who should not take Vyvanse?

- Vyvanse should not be taken if you or your child:
- have heart disease or hardening of the arteries have moderate to severe high blood pressure
- have hyperthyroidism
- have an eye problem called glaucoma
- are very anxious, tense, or aditated
- have a history of drug abuse
- are taking or have taken within the past 14 days an anti-depression medicine
- called a monoamine oxidase inhibitor or MAOI.
- · is sensitive to, allergic to, or had a reaction to other stimulant medicines Vyvanse has not been studied in children less than 6 years old. Vyvanse is not recommended for use in children less than 3 years old.

Vyvanse may not be right for you or your child. Before starting Vyvanse tell your

- or your child's doctor about all health conditions (or a family history of) including: heart problems, heart defects, high blood pressure
- · mental problems including psychosis, mania, bipolar illness, or depression
- tics or Tourette's syndrome
- liver or kidney problems
- · thyroid problems
- · seizures or have had an abnormal brain wave test (EEG)

Tell your doctor if you or your child is pregnant, planning to become pregnant, or

Can Vyvanse be taken with other medicines?

Tell your doctor about all of the medicines that you or your child take including prescription and nonprescription medicines, vitamins, and herbal supplements. Vyvanse and some medicines may interact with each other and cause serious side effects. Sometimes the doses of other medicines will need to be adjusted while taking Vyvanse.

Your doctor will decide whether Vvvanse can be taken with other medicines.

Especially tell your doctor if you or your child takes:

- anti-osychotic medicines
- blood pressure medicines
- · seizure medicines
- · narcotic pain medicines

Know the medicines that you or your child takes. Keep a list of your medicines with you to show your doctor and pharmacist.

Do not start any new medicine while taking Vyvanse without talking to your doctor first

How should Vyvanse be taken?

- Take Vyvanse exactly as prescribed. Vyvanse comes in 6 different strength capsules. Your doctor may adjust the dose until it is right for you or your child. Take Vyvanse once a day in the morning.
- Vyvanse can be taken with or without food
- From time to time, your dector may stop Vyvanse treatment for a while to check
- Your doctor may do regular checks of the blood, heart, and blood pressure white taking Vyvanse. Vyvanse treatment may be stopped if a problem is found during
- If you or your child takes too much Vyvanse or overdoses, call your doctor or poison control center right away, or get emergency treatment.

What are possible side effects of Vyvanse?

See "What is the most important information I should know about Vyvanse?"

Other serious side effects include:

- · slowing of growth (height and weight) in children
- · seizures, mainly in patients with a history of seizures · evesight changes or blurred vision

Common side effects include

- · upper belly pain nausea · dry mouth
- · weight loss · trouble sleeping · irritability · decreased appetite · vomiting

Vyvanse may affect your or your child's ability to drive or do other dangerous Talk to your doctor if you or your child has side effects that are bothersome or do not

This is not a complete list of possible side effects. Ask your doctor or pharmacist for

more information How should I store Vyvanse?

Store Vyvanse in a safe place at room temperature, 59 to 86° F (15 to 30° C). Protect from light

· Keep Vyvanse and all medicines out of the reach of children.

General Information about Vyvanse Medicines are sometimes prescribed for purposes other than those listed in a

Medication Guide. Do not use Vyvanse for a condition for which it was not prescribed. Do not give Vyvanse to other people, even if they have the same condition. It may harm them and it is against the law

This Medication Guide summarizes the most important information about Vivanse. If you would like more information, talk with your doctor. You can ask your doctor or pharmacist for information about Vyvanse that was written for healthcare professionals. For more information about Vyvanse, please contact Shire US Inc. at 1-800-828-2088

What are the ingredients in Vyvanse?

Active Ingredient: lisdexamfetamine dimesylate Inactive Ingredients: microcrystalline cellulose, croscarmellose sodium, and

magnesium stearate. The capsule shells contain gelatin, titanium dioxide, and one or more of the following: D&C Red #28, D&C Yellow #10, FD&C Blue #1, FD&C Green

This Medication Guide has been approved by the U.S. Food and Drug Administration

LDXMG3

Shire



HOME-BIRTH GEAR

- 1. Birthing pool Jessica Reid of Pasco, Wash., plans to soak in hers for pain relief during labor
- 2. Midwife She hired seasoned practitioner Sherry Dress for her prenatal care and delivery
- 3. Birthing ball Not only is sitting on this comfortable, but rocking on it may help labor progress
 4. Medical kit Dress comes equipped with a blood-pressure cuff, fetal heart monitor and oxygen tank

Nursing in Hyden, Ky., says midwives are trained to push the baby's head back up off the cord and hold it there—the same way an obstetric nurse would—and get Mom to the hospital as an operating room is being prepared for her. "Your hand gets pretty tired," she says of this mergency procedure, which she adds can take as little as five minutes if the hospital is across the street.

But it's those precious minutes that have obstetricians alarmed. "Unless there's ready access to certain emergency personnel and equipment and even surgery, you're potentially endangering babies' and moms' health and lives," says Dr. Erin Tracy, an ob-gyn at Boston's Massachusetts General Hospital who authored two antihome-birth resolutions approved by the AMA in June. "We've all seen scenarios where mothers came in, after very major blood loss, in a very catastrophic state," she says, "By the time they arrive in the hospital, you're sort of behind the eight ball in trying to resuscitate these patients. The same thing with neonatal outcome."

Doctors argue that what may seem like a low-risk prepanary can go very wrong at the time of delivery—and that making home birth easier to access could lead to a huge step backward. After birthing moved to hospitals en masse in the 1950s, the material mortality rate plummeted, from 376 per 100,000 ii yeb of the most recent statistics show 15.1 deaths per 100,000 and 100.00 the most recent statistics show 15.1 deaths per 100,000. May 01 deaths per 100,000. May 01 deaths per 100,000 and 100 the 100 t

with the rising incidence of home birthing, but there are conflicting data on this. A study published in 2005 in the British Medical Journal found that home birthing had a similar mortality rate to that of lowrisk hospital births; other studies have suggested a two- or threefold increase in the incidence of neonatal death.

In the absence of clear data, obstetricians in the U.S. are concrened about the recent push by directentry midwives to receive licenses so they can practice their craft without fear of prosecution. This summer, Missouri reversed its 25year and no non-nurse midwives. Twenty states have similar legislation they are either introducing or planning.

Meanwhile, many obstetricians are trying to meet women halfway, through hospital-affiliated natural-birth centers. These centers are often located near regular hospitals and boast low episiotomy and C-section rates. The decision about where to give birth "is not black and white," says Lake, who is on the board of a \$7 million birthing center set to open in Manhattan in 2010, "It's amazing, the technology we have. But we are losing the value of normal, natural birth." Nationwide, the number of birthing centers is growing by about 5% a year. But what might seem like an ideal solution has run into roadblocks, as a few prominent centers have closed in recent years because of high malpracticeinsurance costs-which means many natural-birth seekers will still have to choose between hospital and home.







Up to \$50 off your first prescription.

Visit

www.vyvanse.com
to download your
coupon today.

Please see Important Safety Information and Brief Summary of Full Prescribing Information on the previous pages.



Every illness is a journey. It helps to have a guide. Introducing the new Health.com. A website that delivers better answers to all your health questions. We combine expert medical information with the real-life experiences and problem-solving insights of patients who've been where you're going.



Arts



□ MOVIES □ TELEVISION □ BOOKS □ APPRECIATION □ DOWNTIME



MOVIES

Jungle Fever. The summer's last big comedy sends up Hollywood, actors, war movies and possibly its own audience

BY RICHARD CORLISS

Tou're IN THE MOVIE HOUSE, WAITING FOR Thopic Thunder to begin, but first you have to sit through the commercials and previews of coming attractions. There's a spot for—wait a minut—Booty Sweat, an energy drink from the rapper Alpa Chino. Then a trailer for Scorcher VI, a Rambovian sequel in which the Stallone figure Closely resembles

a bulked up Ben Stiller. A teaser for The Fate title: Fart 2 seems awfully Eddie Murphy, with with one comic playing multiple members of a morbidly obseed family, yet the actorumder all that latex could well be fack Black. Finally, a preview for the art-house drama Statom's Alley, about medieval monks copposed in gwith their big gay love for each other, each is supposed to star superservices actor Kitz Lazarus... but no. it's Robert Downevelr. And then the DreamWorks logo appears, and Tropic Thunderstorms onto the screen.

A parody of war movies and a pinprick in the helium balloon of Hollywood egos, Tropic Thunder caps a hectic summer of action films and star-driven comedies and is designed as a blend and a semiloving

Action figures Jackson, Stiller and Downey, above, from left, caught in unscripted drama critique of both genres. The picture is savey to the max, may be to excess, but Siller, who had so directed and co-wrote the movie, sure to the max may be directed and co-wrote the movie, sure film can be too inside—if where everyone film can be too inside—if where everyone is. He's been there all his life, as the son of (gerry) Siller and (Anne) Meara, a comedy (due of over a half, century's duration. It's film in Ben's genes to make (fun of show bus; in Ben's genes to make (fun of show bus; in Ben's genes to make (fun of show bus; or the show t

The conceit this time is that three stars have come to Vietnam to shoot a war film called Tropic Thunder, based on a book by a fabled Vietnam vet (Nick Nolte), Each star is in a career rut: Tugg Speedman (Stiller) needs the sweet nectar of acclaim, leff Portnov (Black) wants to shift from farce to drama, and Method man Lazarus (Downey) so hopes to hear critics' cheers for his role as an African-American sergeant that he has undergone a surgical procedure to darken his skin. With the film a month behind schedule after five days of shooting, the director (Steve Coogan) decides to go for that verismo vibe: they'll finish the film with no crew around, only hidden cameras and surprise explosions. But a couple of things go wrong, and the stars, plus rapper-actor Chino (Brandon T. Jackson) and tyro talent Kevin Sandusky (Jay Baruchel), wander into a real war with actual bad guys and live ammunition. Art meets life; schlock faces imminent death.

The early effusion of blood (which

geysers out of a hole in a soldier's helme) and guts (a wound in Speedman's stomach spills a sausage factory's worth of entrails) cues you to the objects of Sillier's burlesque: jungle war movies from Apocalypes Naw to Apocalypto, from Platoon to a raft of Rambos. Akey inspiration had to be Hearts Of Darkness, the documentary on the catastrophic filming of Apocalypse Now.

Laughing with the Brain

MAKE-BLIFVE WAR IS HELL, STILLES suggests, but Hollywood is hell on the Pacific, and the enemy is just as dangerous as the drug lords Speedman's squad runs into The actor's agent, Rick Peck (Matthew McConsughey, who nearly ambies awn with the picture), worries mainly that hisclient hasn't been perked with TWO. But Peck is a baby seal next to studio bose Les Grossman (delficiously played by Tom Cruise as a bald, gone control and the properties of the properti

The picture is savvy, almost to excess, but Stiller surely figures that these days no film can be too inside—it's where everyone is

he gets a little shiver of conscience: "They'll kill him." Grossman nods reverently, "And we will weep. In the press."

The notion of performers being mistaken for cutthroat adventurers has served movie comedies from the 1940s (Gene Kelly's The Pinter and a bunch of Hope Crossly Road pictures) to the 'Bos (Times Amigos). It speaks to the bluster and resilience of show people, when in mortal peril, they do improv and survive. The difference in Topic Thunder is that the main characters are more eccentric than likable. That's just what you'd expect in a Stiller movie.

Whereas most male stars in the Saturday Whereas most male stars in the Saturday Night Liu eera (a line that stretches from Bail Murray to Seth Kogen) sport al touche, slackerish affability, Stiller often plays the lessthan pleasant comis (foil: the lightly wound unhero who either gets on everyone's news (Podagdwall, The Royal Tenenbaums) or is the hapless pawn of domestic fate (Meet the Fockers, The Heartheak Kid). As actor, writer or director, he knows something most Holly wood people don't certain characters needn't be lap-dog lovable—if they're funny enough, the movies they're funny enough.

Problem is, the Tropic Thunder stars grow repetitious. Lazarus is a mix of Russell Crowe, Daniel Day-Lewis and Robert De Niroi in his body punishing Raging Bull days, and Downey brings a nice pomposity to his blackface posturing and righteous-pimpdraw! (The joke by the way, is clearly not on African Americans, it's on the actor's belief that he can play anyone, But Lazarus and the others out there in the jungle don't evolve or devolve; they are figures from an SML skit or the director's own very smart Ben Siller Shun back in 1902.

McConaughey and Cruise, and Bill Hader as Cruise's quick leaping toady, fare much better—in part because the spectacle of the powerful luxuriating in their veat ity is always ripe for sattire, in part because they're onscreen only intermittently. The real action is in Wetnam, where stuff blowing up and stars in pain are meant to provide most of the nettrainment.

It's possible that to an old pro like Stiller, making an audience laugh is easy, too easy. The bigger challenge is not to underline the humor but to undermine it—I oil lutter within the form of a movie spoof, a thesis on the mechanics of comedy creation. Those opening trailers are hilarious and devastatingly acute, but the rest of Stiller's film could be more a deconstruction of comedy than a display of it. The brain gets the joke; the ribs's are untickled.

So here's what Les Grossman might see as a money quote: "Tropic Thunder is the theoretically funniest movie movie of the year." Make that "... of the year!!!"



Hollywood parody Nolte, left, as hero "Four Leaf" Tayback, and Hader as a studio exec



Don't Hate It Because It's Beautiful.

And shallow. And phony. That's what makes The Hills an entrancing escape

BY JAMES PONIEWOZIK

LET'S GET ONE THING OUT OF the way first. Yes. The Hills is fake. Fake in the sense that producers and participants acknowledge reshooting scenes and doing multiple takes. Fake in the sense that MTV's beautiful "stars" are famous for little more than being on The Hills. And fake in that it's proof that a beautiful shot and a well-chosen sound track can imitate emotion in even the most banal scene.

But if you can get past the idea that fakeness is a bad thing-use a fancier term, like artifice, if that helps you-then The Hills is one of the most magnificent pieces of fakery on television, a jewel-like celebration of superficiality.

Following four young women's dramas, shifting alliances and adventures in the L.A. glam our biz, The Hills (Season 4 starts Aug. 18: Seasons 1 through 3 are out on DVD) comes from a proud heritage of California teen soaps. We met the protagonist, Lauren Conrad, on MTV's high school reality soap Laguna Beach: The Real Orange County. After graduation, she was spun off to The Hills, moved to L.A., landed an internship at Teen Voque and made new friends. There's frenemy Heidi Montag, with her on-again, offagain boyfriend Spencer Pratt, the social-climbing Laddie Macbeth who drove a wedge between her and Lauren: Audrina Patridge, Lauren's less confident wing woman: Whitney Port, her levelheaded confidante and co-worker at a fashion-p.r. firm. Over three seasons, the four and their dream life made The Hills MTV's most popular show.

In the process, they've become tabloid stars. In one episode Lauren asks Whitney if she went out last night, and

Who hasn't imagined his or her life as a TV show. every minor drama magnified. every view airbrushed? Maximum exposure Whitney's, Lauren's, Audrina's and Heidi's social lives are their careers

Whitney says, "No, actually, I took the night off." It's a figure of speech, but not entirely: their social lives are their jobs. (The tabs unearthed a contract in which Audrina was paid \$10,000 to go to a nightclub for two hours.)

Fans can follow their story in the off-season in gossip pages, blogs and celebrity magazines. (You may well know them from those even if you've never watched the show.) Thus when a rumor circulated that Lauren and a boyfriend had made a sex tape, it played in the gossip sheets, then came up in Sea son 3, when she accused Heidi of helping spread the dirt. It all sounds shallow, and,

O.K., it is. The surfaces are precisely what make The Hills entrancing: it is possibly the best-looking series on television. It doesn't just look better than life. It looks better than TV. Where most reality shows use garish close-ups to show hot emotions, The Hills uses middle- and long-range shots in wide-screen, giving it a cooler feel and framing the subjects like art photography. It's full of liquid L.A. sun, in love with the way light plays on surfaces-car And who hasn't imagined his or her life as a TV show, every minor drama magnified, every view airbrushed, a Natasha Bedingfield song ripping hearts out every time you sadly adjust your sunglasses at a red light?

The illusion is broken only when the subjects open their mouths; their dialogue is, to be tactful, minimalist. (Lauren's conversation with an ex-boyfriend: "I told you I'd be your friend again eventually. I just couldn't do it at first," "It's just hard to get over." "I know." And-scene!) The Hills is like a music video, an art-directed distillation of emotion that would only be ruined by too many words. It's life, if you were young, lucky and beautiful and had your own cinematographer and sound-track curator. If this is fake, maybe reality is overrated.

Balls of Fire. A love story about a burn victim and a delusional goth sculptor! It's so crazy, it just might not work



Accidents ambush the unsuspecting, often violently, just like love.

BY LEV GROSSMAN

THE MOST-HYPED DEBUT NOVEL of 2008 begins well for us but badly for its hero: his car runs off a cliff, and he gets burned over most of his body. His face melts into a monstrous scar. He is in chronic pain. His penis has been amputated. His life is over the is a "spent, struck match."

Before the accident, the nameless hero of Andrew Davidson's The Gargoyle (Doubleday; 468 pages) was a freakishly handsome, drug-addicted porn star who was also, deep breath, an orphan and a misunderstood genius who secretly wrote poetry. This is what Brits call overegging the pudding. But in the burn ward, he becomes almost plausible. He banters bitterly with his doctors and plans an elaborate suicide. Davidson could have just stopped here and called it The American Patient.

But he didn't. Oh, ye publishing gods and goddesses, must



-ului ew Davidsoli

it be the fate of every entertainingly hate-filled monster to be reduced to a lovable curmudgeon? Apparently it must. Our man is visited by a woman with angel wings tattooed on her back who believes that she and he were lovers in 14th century Germany. She is a psychiatric patient who is also a world-famous sculptor of gargoyles. I would very much like to stop summarizing the plot now. Instead, here is a quote from their inevitable love affair: "A cheese strand dangled from her mouth to the edge of her left nipple, and I wanted to rappel it like a mozzarella commando to storm her lovely breasts." Nurse, is it time for my shot?

You can't fault Davidson's energy. It doesn't even bother me. much, that his feel for medieval history is patchy. (Though as a former Dunaeons & Dragons aficionado. I feel bound to point out that crossbows do not fire arrows: they fire bolts or quarrels.) What bothers me is that The Garaovle is a hymn to the power of love to tri umph over time. Love triumphs over time only in romance novels. In literature, as in life, it goes the other way around. As the poet Delmore Schwartz put it, Time is the fire in which we burn.

Sorrow Floats. For the heroine of this coming-of-age novel, surviving the prom is the easy part

BY RADHIKA JONES

AT THE BEGINNING OF NELLIE
Hermann's novel The Curefor
Grief (Scribner; 272 pages), the
heroine, Ruby Bronstein, has
three brothers and two parents.
Ten years later, her family has
been effectively halved, its
members picked off by illness
and death. The question at the
heart of this story is simple:
How does a girl manage to grow
up while fighting the gravitational pull of a Shakespearean
succession of tragedies?

Hermann tells Ruby's story in a cluster of episodes that set her family's misfortunes in the context of classic adolescent moments—a summer at camp.



Let's begin with the moment of contact; the moment of violence and release.

the junior prom. There is the Ruby who silently endures her eldest brother's collapse into schizophrenia, and there is the Ruby who wonders if the boy she talks to every night, cradling the phone in her bed, might ever look at her as more than a friend. It's a tricky balancing act, but for a first-time novelist. Hermann is remarkably sure-footed. When at age 14 Ruby accompanies her father, a Holocaust survivor, on his first visit to the camp where he was interned as a boy, she tries to imagine his experience but finds that "it was impossible: she could not make the leap." No sooner has she admitted failure than she notices, walking beside

him, that her strides and his are

suddenly in synch. "You're getting so tall," her father observes, and a connection is established between them, albeit not the one she was looking for.

The calamities that strike Hermann's characters might be outtakes from the Book of lob, but she renders them with an emotional acuity that makes them believable. And though the shifts in perspective that frame the novel may seem gimmicky, the rhythmic quality of the prose never falters. As for the bleak title, it will surprise the reader to find that, for Ruby at least, there is a cure for grief. It is hard won, yes-but, in Hermann's telling, it's worth the winning.



APPRECIATION

Aleksandr Solzhenitsyn.

The prophetic power and gentle touch of the man who could not be silenced

BY RADHIKA JONES

IMET ALEKSANDE SOLZHENIT syn a his home in Vermont in 1993, through his eldest son, with whom I went to college. It was snowing hard, and he came in from the small separate house he used as his study to join the family for dinner. He looked a big ruff, but his eyes were kind. He asked me what my major was, and I told him it was literature. "What kind?" he asked. "English." I said. He said, "There are other kinds of literature, you know."

We were standing in the living room, and I looked at the shelves full of foreign editions of The Gulag Archipelago and at the writer with the biblical beard and piercing gaze and thought perhaps I should consider studying Russian.

I went to Moscow in 1995, four years after the fall of the Soviet Union and a year after Solzhenitsyn had returned from exile. By then I had read Gulag, and every time I walked through the Byelorusskava met-

rostation. I thought of the first chapter, in which he describes his arrival in Moscow in 1945. It days after he was arrested for criticizing Stalin in a letter. He is escorted by three intelligence officers, but "not one of the three knew the city." he writes, "and it was up to me to pick the shortest route to the prison..." "I was leading the SMKERSH

men through the circular upper concourse of the Byelorussian-Radial subway station on the Moscow circle line, with its white-ceilinged dome and brilliant electric lights, and opposite us two parallel escalators, thickly packed with Muscovites, rising from below. It seemed as though they were all looking at me! They kept coming in an endless ribbon from down there, from the depths of ignorance-on and on beneath the gleaming dome, reaching toward me for at least one word of truth-so why did I keep silent?"

In the end, he did not keep silent. His writing alternately saved and condemned him. One Day in the Life of Ivan Denisovich, his searing account of the Soviet-labor camp experience, found favor during Khrushchev's thaw and was published in 1962. By the time the temperature chilled again, Solzhenitsyn's international fame was such that he could not be altogether dispensed with. In 1974, when the Brezhnev regime decided it would not tolerate the foreign publication of Gulag, Solzhenitsyn was arrested and put on a plane. He breathed a little easier when the plane took off westward and not toward Siberia.

Whether at home or in exile, Solzhenitsyn was disciplined and unwavering. As a young man he had served a term of internal exile in Kazakhstan; deprived of writ-

The Solzhenitsyns spoke Russian at home but kept Ben & Jerry's in the freezer The exile Solzhenitsyn, circa 1981, at his home in Vermont

ing supplies and the freedom to use them, he composed in his head, committing entire plays to memory. In Vermont, where he lived from 1976 to 1994, he kept a rigorous schedule. Bearing witness to millions of terrorized voices does not indulge writer's block, nor allow for vacations. It was a family affair. His wife Natalya, a gracious, fearless woman, made it her priority to ensure that he could work undisturbed. His sons helped too. There were letters to answer, writings to translate. Even a non-Russian-speaking guest could chip in. On a summer visit, I was dispatched to pick raspberries for dessert. We ate them with ice cream. The Solzhenitsyns spoke Russian at home, but they were good Jerry's in the freezer.

In 1995, Solzhenitsyn published a menoir, Musikle Alies, in which he honors the people who helped him protect his writings from the state. It reads like a spy novel—coded messages, boxes with false bottoms—yet the danger was real. Wer eit not for these friends, from the fellow zelsr (labor camp inmates) who assisted him to the foreign journalists who smuggled out manuscripts, Gulag might not have seen the light of day.

Writers often speak of the courage it takes to face the blank page. Solzhenitsyn's courage was of a completely different often. Equally strong was his belief that the communist system he had so thoroughly damned in his work would collapse in his lifetime, allowing him to return home.

On the property of the Vermont house is a large rock, the subject of family lore in the 'yos, Solzhenitsyn sat his sons astride the rock and told them that someday it would turn into a flying horse and take them back to Russia. It was the sort of fairly tale you might expect a writer to tell his kids, but this one came true.



He was a hardworking farm boy.

She was an Italian supermodel.

He knew he would have just one chance to impress her.

The fastest and easiest way to learn ITALIAN

Arabic • Chinese (Mandarin) • Danish • Dutch • English (American) • English (British) • French • German • Greek • Hebrew • Hindi Indonesian • Italian • Irish • Japanese • Korean • Latin • Pashto • Persian (Farsi) • Polish • Portuguese (Brazil) • Russian Spanish (Latin America) • Spanish (Spain) • Swahili • Swedish • Tagalog (Filipino) • Thai • Turkish • Vietnamese • Welsh

Only Rosetta Stone uses Dynamic Immersion[®] to teach you a language quickly and efficiently without tedious translation, mindless memorization and boring grammar drills. It's the world's leading language-learning software

- . You'll experience Dynamic Immersion as you match real-world images to words spoken by native speakers so you'll find yourself engaged, and learn your second language like you learned your first... for a faster, easier way to learn.
- · Our proprietary Speech Recognition Technology evaluates your speech and coaches you on more accurate pronunciation. You'll
- . And only Rosetta Stone has Adaptive Recall." that brings back

And now, Rosetta Stone introduces the brand new Audio Companion that lets you practice the language you're learning anytime, anyplace. Audio Companion is a set of compact discs that reinforces what you're MP3 player and use Rosetta Stone on-the-go!

See the world in a whole new way. Get Rosetta Stone - The Fastest Way to Learn a Language. Guaranteed.

SAVE 10%!

100% GUARANTEED SIX-MONTH MONEY-BACK

Level 1 with Audio Companion Reg. \$259 NOW \$233

Level 1&2 with Audio Companion Reg. \$419 NOW \$377

Level 1.2&3 with

RosettaStone

Audio Companion Reg. \$549 NOW \$494

C/005 Rosetta Stone Ltd. All rights reserved. Pateof rights pending. Prices are subjeto thange althout notice to Martin Blanch flow of the consisted is product positions, made directly for Roberts Store and does not include nature chapping. This offers and apply to found a Note theline.

(877) 291-4462

Online

RosettaStone.com/tms088b

Use promotional code tms088b when ordering.

RosettaStone



Downtime



5 Things You Should Know About, Vampire love and star turns by Ben Kingsley and Melissa Leo



Elvis Presley The Complete '68 Comeback Special; available now

When they say complete, they mean it. The first disc is an expanded version of the NBC special that ended the King's seven-year absence from live performing. The three others are bluesier, messier and, despite a crackling Are You Lonesome Tonight? and some very strange banter, inessential. B



Breaking Dawn By Stephenie Meyer, out now

After three volumes of slow-motion foreplay, the last novel in the megabest-selling Twilight series finally tells us everything we always wanted to know about sex (and marriage) with vampires but were terrified to ask. It's a wild but satisfying finish to the ballad of Bella and Edward. A-



Elegy Directed by Isabel Coixet; rated R; out now

Professor has affair with lovely grad student; we've heard that one before. So had Philip Roth, whose novel The Dying Animal is acutely attuned to the dissonance of May-December love. This fine film has a touching performance by Penélope Cruz and a great one by Ben Kingsley. Cue the Oscar buzz. A-



Frozen River Written and directed by Courtney Hunt; rated R; out now August isn't usually a month for Academy Award-worthy acting, but the Kingsley raves have been joined by tributes to Melissa Leo's work in this Sundance Festival winner. She's superb as a harried single mom who gets involved in running illegals across the Canadian border. The film matches Leo's desperate tenseness to create a spare, absorbing melodrama. B+



Pineapple Express Directed by David Gordon Green; rated R; out now The Judd Apatow mob muscles into action comedy with this louche, lunatic tale of a process server (Seth Rogen, who co-wrote the script) and his marijuana dealer (James Franco) going klutzily on the run from druglords. It's the Two Stooges with guns, a car chase and some very dope dope jokes. B-

TUNE IN TO FIT NATION" On CNN for the Very Latest on the Nation's **Obesity Epidemic**



"Fit Nation" features CNN chief medical correspondent and TIME magazine medical columnist Dr. Sanjay Gupta. The segment, airing within CNN's American Morning, House Call and on Headline News, provides the latest updates on Americans' diet, exercise and healthy living.



"Fit Nation" on CNN's House Call with Dr. Saniay Gupta

Saturdays and Sundays, 8:30 a.m. ET

Look for Dr. Gupta's column in TIME.

For more "Fit Nation" content, visit cnn.com/fitnation and time.com/fitnation

And for in-depth analysis on staving fit, go to time.com/HeartHealth

This special TV series sponsored by



time.com/firstdogs

In Dog We Trust. Picking a President is critical. And so is selecting a canine companion in the White House

IN THESE DOG DAYS OF SUMMER, LET'S consider the most important decision facing Barack Obama. Long ago, as he set out on this race, he made the one campaign promise he can under no circumstances break: that when it was all over, whatever happened, his daughters could get a dog.

Should this turn out to be the new First Dog, the weight of history will fall on his haunches. Things have changed since the days when George Washington could name his hounds Drunkard, Tipler and Tipsy. Warren Harding's Airedale Laddie Boy had a valet and occupied a hand-carved chair at Cabinet meetings. Ulysses S. Grant told his White House staff that if anything happened to his son's beloved Newfoundland, they'd all be fired. Teddy Roosevelt had, along with a badger, a toad, some snakes and a pig, a bull terrier named Pete who once ripped the pants of a French ambassador. Cousin Franklin's dog Fala had a press secretary, starred in a movie and was named an honorary private in the Army. George H.W. Bush's springer spaniel Millie wrote a book, which sold more copies than the President's autobiography. And then, of course, there was Checkers. Harry Truman supposedly once said. You want a friend in Washington? Get a dog.

It's hard enough to pick the right dog even if you're not the First Family. So the American Kennel Club (AKC), hoping to help usher the 23rd purebred dog into the White House, is conducting a survey (you can vote at presidentialpup.com before Aug. 19). Since the Obama girls have allergies, the AKC has limited the ballot to five hypoallergenic breeds. It suggests that the bichon frise's history as companion to French noblemen would qualify the breed for the White House, but I'm not sure that's the image Obama's looking for. It commends the miniature schnauzer as an excellent watchdog, for a little added security, or the sweet-tempered soft-coated wheaten terrier as a goodwill ambassador, though it "must be handled firmly ... and with consistency," which may be a deal breaker for the candidate of Change.

But the AKC's preference for pure breds misses the great opportunity of the Obamapup. Surely a postpartisan, bridge-







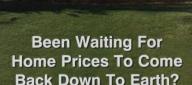


1. Franklin D. Roosevelt with Fala 2. Lundon Johnson with his beaale 3. Warren Hardina with Laddie Bov 4. Richard Nixon with Checkers

building reformer would lean toward some spectacularly unidentifiable mutt, a shelter dog or at least one of the American Canine Hybrid Club's more than 500 registered hybrids, the designer dogs meant to give you the best of both breeds: a Labradoodle, a Peke-a-Poo, a Bagle (half basset, half beagle). A candidate seeking a bully pulpit might like the Bullypit (a bulldog-pit-bull mix). Or he could go for a Sharmatian-part Chinese Shar-Pei, part Dalmatian-and get the whole East-and-West. black-and-white thing in a single pooch.

There's something to be said for moving up the decision, given the competition from the McCainines. An AP-Yahoo News poll in June found that pet owners favor John McCain over Obama, 42% to 37%, with an even bigger edge among dog owners. One respondent explained that it "tells you that they're responsible at least for something, for the care of something." Or, in the McCains' case, many somethings: their menagerie includes turtles Cuff and Link, many fish, some parakeets, Oreo the cat and four dogs, among them terriers Lucy and Desi, Obama could take comfort in his 14-point lead among nonpet owners, except that they form a distinct minority of U.S. households.

However this goes, the Obamas are looking at a major life change, as the McCains, among others, could tell them. A dog was never an option in the Manhattan apartment where I grew up, and my daughters knew that training the dog they so desperately wanted was nothing compared with training me to accept one. The day Twist arrived, the rhythms of our house changed. Morning came sooner, they were all so eager to play; night broke into pieces, for dispensing puppy comfort. As the days went by and we forgave her accidents and idiosyncrasies, we saw her willingly forgive ours: she offered a kind of unreserved, undeserved and unconditional love that made us all more gentle and generous and tuned to the fun in the simplest things. Snow is for rolling in. Fireflies are for chasing. People smell good. When things go wrong, nap. These reminders and revelations were a gift to our family-and could be only more valuable if your house should turn out to be at 1600 Pennsylvania Avenue.



Wait no more.

Now's a great time to buy a home!

Start your search for the perfect place at remax.com, where you can view all the listings in thousands of cities and towns.

Visit remax.com today, or contact an experienced RE/MAX agent in your area, and make the dream of home ownership a reality.

Nobody sells more real estate than RE/MAX.

Where Do You Want To Be?



Outstanding Agents. Outstanding Results.*

remax.com[®]

SOLD



Remember all the stupid things you did behind the wheel when you were a teenager?



NOW ADD A CELL PHONE, A VANILLA SOY LATTE AND AN MP3 PLAYER.



Whether texting, drinking or scrolling through songs, multitasking doubles the risk of having an accident.

Allstate believes there are ways we can help teens curb many of their dangerous driving behaviors:

BAN DIGITAL DISTRACTIONS.

Legislation banning some distractions can help discourage teen multitasking. The State of California has now banned anyone under the age of 18 from using cell phones, laptop computers, pagers or any text-messaging device while driving, except in the case of an emergency.

PUT LIMITS ON TEEN DRIVING.

Graduated Driver Licensing (GDL) laws restrict teen driving so kids can gain experience safely. Since North Carolina implemented one of the most comprehensive GDL laws in the country, it has seen a 25% decline in crashes involving 16-year-olds.

HAVE THE DRIVING TALK.

It may be surprising, but 75% of teens said their parents would be the best influence in getting them to drive more safely. The Allstate Parent-Teen Driving Contract can help start the conversation about many driving behaviors, including multitasking. Contact an Allstate Agent to get a copy or visit Allstate.com/teen for the interactive contract.

Let's help teens shift their driving behaviors.

It's time to make the world a safer place to drive. THAT'S ALLSTATE'S STAND

